

Goal	Objectives
Be a recognized voice and partner for issues in the region	1.1 Maintain advocacy for the region at the state level 1.2 Maintain advocacy for the region at the federal level 1.3 Provide positive communication about RNDC and region 1.4 Inventory needs within the region
Increase organizational value to the region	2.1 Develop niche expertise to address regional needs 2.2 Develop action-based solutions for needs
Improve organizational performance	3.1 Attract and retain qualified technical staff 3.2 Update performance evaluation and compensation approach 3.3 Encourage staff development to expand expertise 3.4 Project management to ensure compliance with budgets and timelines
Elevate understanding and awareness of RNDC	4.1 Maintain relationships and reputation with local leaders 4.2 State leaders 4.3 Federal leaders 4.4 Meet regularly with member governments, peers and partners 4.5 Develop and maintain external communications including social media to advance organizational and regional needs and opportunities 4.6 Maintain apolitical approach to issues impacting the region
Maintain financial integrity of the organization	5.1 Adopt annual operating budget 5.2 Maintain budget compliance 5.3 Develop/maintain long-term financial plan 5.4 Oversee financial management policies to ensure a clean audit report
Elevate board engagement	6.1 Provide documents for decision-making to board and committees 6.2 Provide ease of access to information for board members