

# **FINAL REPORT** ACE Colorado, August 1-6, 2021















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# What happened in ACE Colorado

The Americas Competitiveness Exchange (ACE) held from August 1 to 6, 2021 provided the opportunity to advance concrete collaboration opportunities in key areas related to economic recovery from COVID-19, including bioeconomy, disaster preparedness and mitigation, smart cities, the experience economy, advanced technologies and cybersecurity, and business creation and development.

Throughout the week-long program, significant efforts were deployed to incentivize the sharing of entrepreneurship-related initiatives experiences on innovation, and export/ import, investment and strategic partnership opportunities between ACE participants and local hosts to address some of the most pressing needs generated by the COVID-19 pandemic.

A high-level delegation of global and regional leaders from the public, private and academic sectors connected with more than 30 innovation hubs, research and technology centers, top companies and business development organizations in the State of Colorado, United States.

Some of the main sites visited by the countries delegation were:

• Denver Botanic Gardens

Coohills Restaurant

• Denver International Airport (DEN)

• University of Colorado Anschutz Medical Campus

• The National Western Center

• The Commons on Champa

• United States Air Force Academy (USAFA) • Garden of the Gods Resort and Club

• National Cybersecurity Center (NCC)

• Exponential Impact - XI

CLAY Venues

• William J. Hybl Sports Medicine and Performance Center

• Weidner Field

• U.S. Olympic and Paralympic Museum

• Qualtek Manufacturing

Leaders selected through a highly competitive process

Countries represented, 10 from the Americas and 1 from another region, plus 2 International Organization

30+ Sites featured

Projects showcased

60% Women participation

100% of participants would recommend the ACE program

**100%** of participants reported that ACE Colorado exceeded or greatly exceeded their expectations

**100%** of participants are committed to promote gender and youth inclusion

<u>The Broadmoor</u>
 <u>American Mountaineering Center</u>
 <u>Colorado School of Mines</u>
 <u>The Fort Restaurant</u>
 <u>Pilatus</u>
 <u>Terumo Blood and Cell Technologies</u>
 <u>Lockheed Martin</u>
 The Rose

ACE Colorado allowed participants to connect with leaders who are engineering the next generation of spacecraft, reinventing the manufacturing process, supporting security innovation and cybersecurity, and solving some of the world's most challenging healthcare issues.

The program is offered by the Organization of American States as the Inter-American Competitiveness Network (RIAC) Technical Secretariat, with the support from the Government of the United States, through the U.S. Department of Commerce [the Economic Development Administration (EDA) in coordination with the International Trade Administration (ITA)] and the U.S. Department of State/Permanent Mission of the United States to the OAS. The ACE Committee appreciates the valuable support of the Pan American Development Foundation (PADF) and the U.S.-Mexico Foundation (USMF) to the implementation of the ACE Program.



Leaders from the Americas and host sites left ACE with more than 30 concrete leads to spur collaboration and economic recovery in their communities and resulted in a wish list with more than 150 follow-up actions that global and regional leaders would like to pursue in the following weeks and months.

#### **About ACE**

The Americas Competitiveness Exchange (ACE) is a regional program carried out by the Organization of American States (OAS) as the Technical Secretariat of the Inter-American Competitiveness Network (RIAC).

The objective of the ACE Program is to showcase successful first-hand examples of innovation, entrepreneurship, strategic investments, and public-private partnerships from a specific region or country that contribute to the economic development at the local, national, and regional levels.

ACE by the Numbers:
<b>13</b> Successful Editions
60 Regions Explored
989 Showcased Projects
36,890 Beneficiaries

#### ACE useful references:

Network | Outcomes | Library | Help Desk | Application to Host



The ACE Colorado program started in Denver, continue to El Paso County and ended in Jefferson County. The delegation was able to connect with over 30 sites during the one-week program while sharing best practices and enhancing collaboration opportunities on innovation, entrepreneurship, and economic development.



The detailed agenda is available in the Annex I of this document and by scanning the following QCode.



The entire weeklong program can be watched in the following summary video.

#### The summary of visits per day was as follows:



Watch the Summary Video

#### Sunday, August 1, 2021 City and County of Denver

The first official activity gathered participants at the Denver Botanic Gardens. A welcome reception was offered to the ACE delegation sponsored by Metro Denver Economic Development Corporation with the participation of high-level speakers from the State of Colorado, City and County of Denver, the U.S.

Department of State, the U.S. Department of Commerce, and the Organization of American States. The Government of Ecuador also spoke representing the Chair Pro Tempore of the Inter-American Competitiveness Network (RIAC).



#### Bradley Freden 🤣 @USAmbOAS · 1 ago.

Greatly honored to participate in the opening of #ACXchange. Ready for a week of partnerships, inspiration, and positive outcomes. Thrilled to be in Colorado, a hub of American innovation. @StateDepartment @TradeGov @OAS\_official @US\_EDA, @riacnetorg

# Speakers of the inaugural session

By order of intervention



### Conner Murphy

Diplomacy Manager, Office of Economic Development and International Trade, State of Colorado



### **Alan** Salazar

Chief of Staff for Denver Mayor Michael B. Hancock



### **J.J.** Ament

CEO at Metro Denver Economic Development Corporation



## Stephanie <sub>Garnica</sub>

Director Global Business Development, Denver Economic Development & Opportunity



### Brian Vogt

CEO, Denver Botanic Gardens



### Karen <sub>Gerwitz</sub>

President & CEO, World Trade Center Denver



# Amb. Carlos

Ambassador, Permanent Representative, Permanent Mission of Ecuador to the Organization of American States



### Bradley A. Freden

Interim Permanent Representative of the United States U.S. Department of State / Permanent Mission of the United States to the Organization of American States



## **Dr. Barrett** <sup>Haga</sup>

ACE Committee Member Economic Development Administration (EDA), U.S. Department of Commerce



### César Parga

Chief of the Section of Competitiveness, Innovation and Technology, Organization of American States



## Stefan Schnorr

Director General for Digital and Innovation Policy, Federal Ministry for Economic Affairs and Energy of Germany



### Monday, August 2, 2021 City and County of Denver



The delegation visited Denver's renowned French-inspired <u>Coohills Restaurant</u> to learn about tourism-focused initiatives to attract business and tourists to local communities.



Global and regional leaders continued to <u>Denver International</u> <u>Airport (DEN)</u>, to learn how the airport contributes to the vibrancy of Colorado's economy. DEN is the primary economic engine for the state of Colorado, generating more than \$33.5 billion for the region annually. DEN representatives demonstrated how an effective economic development team can leverage its local airport to attract and retain business within the community while providing an inclusive and equitable workplace. DEN is open to collaboration opportunities around business investment in the DEN real estate portfolio and conversations about nonstop flight opportunities between DEN with cities throughout the Americas.



The delegation moved on to the <u>University of Colorado</u> <u>Anschutz Medical Campus</u>, the largest academic health center in the Rocky Mountains and a world-class medical destination at the forefront of transformative education, science, medicine, and healthcare. The visiting delegation had the opportunity to discuss innovation and investment strategies in the life science, med-tech, and academic sectors addressed to discover opportunities for joint research, business, and investment opportunities. CU Anschutz Medical Campus us open to exploring academic exchanges for research, students, and faculty.



The National Western Center then hosted the delegation's next visit, offering a dynamic and accessible entertainment and educational environment for innovation in agriculture, sustainability, and food safety. Colorado's Governor Jared Polis made a guest appearance and welcomed the ACE delegates, plus shared insights about the unique relationship that Colorado has with countries throughout the Americas. Participants learned about opportunities for developing new partnerships in Ag-Tech, research exchanges, business, and investment opportunities at this exciting campus. The National Western Center would like to forge new partnerships for ag-related technological development, find partners for research exchanges, expand business and investment opportunities.



The delegation concluded the second day of ACE Colorado with an evening reception sponsored by Bank of America at the FIRE Terrace of the <u>Art Hotel</u>. Denver's inclusive economy and business-friendly ecosystem among other topics were addressed by Denver's own Mayor Michael B. Hancock, Chief Business Development Officer Deborah Cameron and Biennial of the Americas executive director, Flora Jane Di Rienzo. These outstanding leaders demonstrated that a city can serve as an entrepreneurial hub and an innovation center where diversity, culture, arts, and sports can coexist and thrive.



**Tuesday,** August 3, 2021

El Paso County

#### Watch the Summary Video



The group visited <u>The Commons on Champa</u> to learn about Denver's entrepreneurial and innovation ecosystem and to hear from local leaders about how the city became a hub of startup activity and learn about the entrepreneurial scene and the annual Denver Startup Week. The Commons on Champa can support scaling companies seeking to enter the U.S. market via Denver. They can also partner with similar innovation centers, agencies, and organizations to collaborate on opportunities to grow one another's ecosystem. They are seeking ideas and opportunities to continue expanding support services for startup and scaleup companies.



The <u>United States Air Force Academy</u> (USAFA) hosted the delegation and expanded on the importance and impact of the defense industry in Colorado, and the collaborative nature with local companies.



The ACE Colorado continued to <u>Garden of the Gods Resort</u> and Club in Colorado Springs, where the delegation learned about disaster mitigation and emergency management with the objective of identifying best practices, lessons, and COVID-19 responses on the topic. The Garden of the Gods is a public park located in Colorado Springs, Colorado. It is a registered National Natural Landmark with beautiful views, towering sandstone rock formations. If mutually beneficial, speakers would be able to offer collaboration in sharing best practices, research, technology, and program-building resources related to emergency management and disaster mitigation.



Next, the group visited the National Cybersecurity Center (NCC) to learn about the local cybersecurity cluster, which includes the university workforce pipeline, and other capabilities of the local cybersecurity industries. The NCC offers training, research and educational opportunities for students, as well as an innovation hub for aspiring technology and software companies. They are open for opportunities to engage stakeholders as members of the <u>Space ISAC</u> – <u>Information Sharing and Analysis Center</u>, create international training opportunities for cybersecurity and share resources on getting students into cybersecurity careers.



Participants moved into the Exponential Impact - XI space with leaders of the local information technology industry and exchanged with numerous local IT startups, small businesses, and large established companies. Participants were able to identify opportunities for collaboration on how to incubate and accelerate companies in Exponential Impact. XI offers collaboration opportunities to support commercialization and entrepreneurship, and participation opportunities in their programs for startups and mentors. They are interested in expanding its regional and global networks, identifying potential markets for participating startups, and establishing partnerships to develop new technologies.



The day closed with a dinner reception at <u>CLAY Venues</u> while discussing the economic impact of arts and culture in the region. After dinner, the delegation taped further into Colorado's rich culture, exploring the work of local artists, locally crafted beverages, and building new partnerships within the region.



Wednesday, August 4, El Paso County



The visiting delegation explored the <u>William J. Hybl Sports</u> <u>Medicine and Performance Center</u> of the University of Colorado in Colorado Springs, one of the leading ecosystems that uses sports medicine and university partnerships to boost entrepreneurship and startups partnerships. After arriving, the group enjoyed a presentation about the brandnew Center, its partnership with Centura Health -the region's largest health care network-, and how the Center leverages research partnerships and greater University/Industry partnerships. The Center is open to Increasing international partnership at the sports medicine facility, research, and development collaboration.



After driving by the new Robson Hockey Arena, the delegation then visited Colorado Springs family-owned soccer stadium <u>Weidner Field</u>, where the CEO and President of Colorado Springs Switchbacks Football Club, Nick Ragain, showcased how sports, especially a soccer team and its stadium, are reshaping Downtown Colorado Springs.



Next, the delegation was welcomed by Mayor of the City of Colorado Springs, John Suthers, at the <u>U.S. Olympic and</u> <u>Paralympic Museum</u>. The delegation engaged in a dynamic presentation about the U.S. Olympic movement and the sports industry, strategies to youth inclusion and empowerment as part of the economic development strategy of the city.



The delegation then visited <u>Qualtek Manufacturing</u>, one of the region's leading companies of manufacturing to discuss the evolution of the industry in a post-COVID era followed by a tour of the manufacturing facilities. Participants engaged with leadership from Qualtek and other manufacturing organizations to learn about the collaborative nature and capabilities of the manufacturing ecosystem in El Paso County.



A visit to the <u>Broadmoor</u> hotel concluded the day's discussion on Colorado's key industries in a post-COVID world. Participants exchanged thoughts with elected officials in an interactive panel discussion on the role of luxury and outdoor tourism in a post-pandemic era and the experience economy in the region.



Thursday, August 5, 2021 Jefferson County



The day began with a presentation on the regional ecosystems and their role in recovery, especially considering a post-COVID-19 world. Representatives of the companies who participated on the El Paso and Colorado Springs segment of the ACE program were all present to engage with participants and forge meaningful connections in an effort to forge partnership and collaboration opportunities.



The delegation visited the <u>American Mountaineering Center</u>, the nation's premier facility for research, education, information, and conversation on the mountain environment. Participants enjoyed a great panel discussion about rescue, recovery, and disaster response.



Next, the delegation commuted to the <u>Colorado School of Mines</u>, the nation's number one engineering school, and reflected on some of the world's most pressing challenges related to earth, energy, and environment and how education can help create effective solutions to overcome them. Colorado School of Mines Leadership shared best practices in engineering education and presented opportunities for joint research. Colorado School of Mines established the Office of Global Initiatives and Business Development to connect Mines with partners around the world. More information on partnership opportunities and how to initiate discussions for possible engagement can be found at <u>https://www.mines.edu/global-initiatives</u>. They welcome discussions on opportunities to expand our reach and build partnerships that address the world's most pressing problems.



The day concluded at <u>The Fort</u> restaurant, where participants continued to engage in an inspiring discussion with local leaders to strengthen the connections and explore synergies.



### Friday, August 6, 2021 Jefferson County



The final day of the ACE Colorado began with a VIP tour of Pilatus Aircraft facilities. The delegation connected with Jefferson County commissioners and the area mayors, along with regional airport leadership to address international trade opportunities for collaboration. As one of the region's technological leaders in the aviation industry, <u>Pilatus</u> provided an enlightening discussion around opportunities for point-to-point partnerships with regional airports and foreign trade zones and the establishment of new relationships that encourage greater trade. Pilatus is open to exploring collaboration and/or insight about attracting and retaining more employees.



The next destination was <u>Terumo Blood and Cell Technologies</u>, a leader in blood component and cell therapy technologies. Colorado is home to numerous growing research institutions, renowned scientists, and over 1,700 bioscience-related companies. Terumo is a perfect example of how the Bioscience industry has major capabilities within economic development. Terumo is a key player in the healthcare space and we believe in the potential of blood and cells to help treat challenging diseases and conditions and save lives.



The last official site visit of ACE Colorado was Lockheed Martin, specializing in global aerospace, security, and advanced technologies. The Lockheed Martin Space Wateron campus is one of the main sites for satellite manufacturing and production. During the visit, the delegation learned about worldwide technologies that are being deployed, innovation and workforce development, as well as partnership opportunities and best practices along talent development.



The ACE Colorado ended on a high note at <u>The Rose</u> in downtown Golden. Commissioner Lesley Dahlkemper, Chair for the Board of County Commissioner, offered closing remarks, leadership form the U.S. Government and the OAS presented concluding messages highlighting the importance of pursuing collaboration opportunities and following up with potential partners identified throughout the program, and the ACE Committee and Local Organizers of ACE Colorado handed out certificates of recognition to participants. ACE leaders left inspired by Colorado and eager to pursue the connections and opportunities they established throughout this week-long immersion.

# What does participants think of ACE

Here are some of the impressions that participants had as a result of their participation in the program:



"I am convinced that the fruitful discussions maintained throughout the week reinforced the need for regional cooperation in this new age of disruptive change"

#### Amb. Carlos Játiva

Ambassador, Permanent Representative, Permanent Mission of Ecuador to the Organization of American States



Honduras

"ACE for me is a great opportunity, a great opportunity to do networking within a group of participants and also between the different colleagues that I meet at the sites of the visit where they tell us about all the great things they are doing and how we can apply them back in our countries"

#### Marlon Brevé

Academic President Central America Technological University (UNITEC), Honduras



"It was my distinct pleasure to have joined such an esteemed group of professionals in the recently concluded ACE Colorado. The level of organization and access to such important businesses and institutions was unparalleled."

**Donald O. Charles** Managing Director, WoCap Fund, Jamaica



Mexico

"ACE is an extraordinary platform for establishing links, bridges, and learn about the innovation ecosystems around the world, not only across the Americas. I think that [it] is a community that represents a group of leaders who are trying to advance the development of our countries across all the Americas through innovation."

**Alonso Huerta** President National Association of Science, Technology and Innovation (REDNAECYT), Mexico



"One thing that is truly unique about the ACE program is that you can meet other people that have a like-minded, goal-oriented mentality. If you have an idea, only an idea, or if you already have an existing tangible project, you can come to ACE and really get that off the ground, not just for your country or the United States, but even worldwide. The impact is really long-lasting!"

Panama

#### **Cindy Celine Buffart Economic and Commercial Attaché** Embassy of Panamá in the United States



Paraguay

"For me it was a very enriching experience, in which I was not only able to learn new ways to carry out and promote topics that are of interest to the Ministry, but I also consider the program very relevant, in the sense of the opportunities for collaboration and growth that generates at a global level."

#### Leticia Carolina Bordón Medina

General Director of Productive Innovation and Digital Economy, Ministry of Information Technology and Communications, Paraguay



Paraguay

"ACE is a unique and inspiring network that give us the opportunity to meet wonderful leaders [and] support our countries in economic development. It's the people of ACE that make things happen and drive development. The results speak louder than words. Once an ACE, always an ACE!"

#### Paola Ferrario

Board Member of the Inter-American Network of Alumni (IANA), Liaison to the Government of Paraguay



States

United States "I greatly enjoyed this week- seeing and learning so much about Colorado's economies and of course, meeting new friends and colleagues."

#### Jeanette R. Weiland

Vice President of Bio, Innovation, & Special Projects New Orleans Business Alliance, United States



"It is so uplifting and inspiring to have been a part of this amazing program right at the onset of national and global recovery. Together we have and will continue to make an impact by taking all our insights from this week and applying them to our work in our respective regions and countries. I am blown away by Colorado's beauty, strong and diverse economy, and most of all the excellence and abundance of strategic partnerships we were able to see region wide"

#### Cynthia Carrillo

Vice President of Economic Development, Greater Seattle Partners, United States



"ACE is unique and it is an approach to build up trust between decision makers. That is ACE."

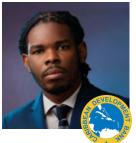
#### Dr. Ole Janssen

Deputy Director General, Innovation and Technology Policy Ministry for Economic Affairs and Energy, Germany



"It was extremely impressive to see an event like this carried out so effectively during the pandemic and with COVID-19 measures in place, as well as the energy that the team was able to sustain after two years of planning and delays. It was an amazing feat of logistics and organization"

#### Madeline St. John Program Associate, Pan-American Development Foundation (PADF)



"ACE is the ultimate experience for any professional -whether you are in the development field, finance, banking- who's truly committed to economic transformation. We bring so many ideas there and the network, the virtual network that you become part of, you are getting access to multitudes of examples and case studies with which you can tap into that network to solve problems locally."

**Kevin Hope** Economist Caribbean Development Bank





Denver Economic Development & Opportunity is leading an inclusive and innovative economy for all Denver residents and businesses by supporting local and global business development, workforce development programs, and stabilization efforts in diverse neighborhoods.

More information:

www.denvergov.org/Government/Agencies-Departments-Offices/Economic-Development-Opportunity



**Stephanie Garnica** 

Director of Global Business Development Denver Economic Development & Opportunity

stephanie.garnica@denvergov.org



#### Vanessa Simsick

Global Business Development Specialist Economic Development & Opportunity

Vanessa.simsick@denvergov.org

# **Denver Botanic Gardens**



## Denver Botanic Gardens The Orangery



#### Follow up Contact:



Vanessa Simsick Global Business Development Specialist

Vanessa.simsick@denvergov.org

Denver Botanic Gardens strives to entertain and delight while spreading the collective wisdom of the Gardens through outreach, collaboration, and education. Our conservation programs play a major role in saving species and protecting natural habitats for future generations. The key for the Gardens is to take our interactions and understandings of plants and use them to break open a world of wonder for the countless people we reach. Denver Botanic Gardens' mission of connecting people with plants takes many forms. Sometimes the connection is found through something universal like food. Sometimes it's found through something particular like art. Other times it's a connection through the elements that sustain plants - water and soil. Through establishing and expanding connections between varied audiences and plants - be it at our York Street or Chatfield Farms locations or elsewhere - the Gardens seeks to educate, entertain, and even transform the way people think about and engage with the environment. The Center for Global Initiatives is to bring international horticultural research and relevance to the Gardens through implementation of diverse and sustainable programs achieving global transformation by connecting people with plants. The Gardens is committed to increasing access to fresh, healthy food through a number of community-based projects as well as showcasing beautiful gardens appropriate for a semi-arid climate while advancing water-efficient gardening and agriculture principles through educational programs and partnerships. Botanic gardens are built on a foundation of scientific inquiry. From investigating and conversing plants in the wild to horticultural research, science is integral to all activities at the Gardens. We play a critical role in the conservation, preservation and documentation of plants and fundi by serving as an active center of biodiversity research. The Gardens provides a diversity of training opportunities for the next generation of scientists and horticulturists.

# **Coohills Restaurant**



## Coohills Restaurant



#### **Follow up Contact:**



#### **Stephanie Garnica**

Director of Global Business Development Denver Economic Development & Opportunity

stephanie.garnica@denvergov.org

VISIT DENVER is a private, nonprofit trade association that is responsible for marketing metro Denver as a convention and leisure destination. The Bureau is contacted by the City & Country of Denver to act as the official marketing agency for Denver. It is governed by a board of directors and employs a staff of more than 60 professionals. VISIT DENVER is funded from both private (membership, advertising, and sponsorship) and public sources (voter-approved lodging tax). In 2019, 17.7 million overnight visitors spent \$7 billion in Denver, contributing \$1.5 billion in state and local tax revenues. Direct visitor spending benefits hotels, retailers, restaurants, attractions, transportation services and other businesses, and supports jobs for 64,000 people in metro Denver. The Bureau uses a sophisticated, integrated marketing approach to sell Denver as a travel destination, which includes direct sales, advertising, tourism and convention industry trade shows, digital promotions, public relations, social media and more. VISIT DENVER maintains the City's official tourism website (www.VISITDENVER.com), Official Visitors Guide to Denver & Colorado and Official Tourist Information Centers. We believe that travel makes the world a smaller and more connected place. It brings people together and fosters interaction among diverse cultures. It builds understanding, appreciation, empathy and respect for one another. This core philosophy is a big part of who we are as a community and why Denver is one of the top destinations in the country to live and to visit. Coohills Restaurant and Bar is an outstanding example of the amazing craft food and beverage scene in our community coupled with a focus on equity and sustainability. Coohills opened its doors to Denver's hip LoDo neighborhood in 2011. The restaurant's namesake husband-and-wife team Tom and Diane Coohill brought their complementary expertise together to create a unique and appealing dining experience reminiscent of that found in restaurants in Europe, with a focus on local, regional and farmfresh ingredients.

## **Denver International Airport (DEN)**



### Westin Denver International Airport Hotel

#### Follow up Contact:



#### **Stephanie Garnica**

Director of Global Business Development Denver Economic Development & Opportunity

stephanie.garnica@denvergov.org

Denver International Airport (DEN) is the 7th-busiest airport in the world and the third-busiest airport in the United States. With 69 million passengers traveling through the airport in 2019, DEN is one of the busiest airline hubs in the world's largest aviation market. DEN is the primary economic engine for the state of Colorado, generating more than \$33.5 billion for the region annually. DEN strives to be America's favorite connecting hub, and acts as a gateway to where the Rocky Mountains meet the world. Focused on sustainable development efforts and expansion of the vast real estate portfolio, DEN plays a pivotal role in putting the Denver metro area on the world map.

**Objective of the visit:** To help the delegation better understand our airport, community, and region so they can help promote Denver & Colorado as a destination. To help the delegation understand the connectivity opportunities DEN has to offer promoting air service development opportunities between DEN and delegates cities, regions, countries. To share our DEN Real Estate portfolio as an opportunity as a location for corporations to relocate to and/or grow their footprint in Colorado. **Offer:** Business investment opportunities in the DEN real estate portfolio and conversations about nonstop flight opportunities between DEN with cities throughout the Americas.

**Collaboration opportunities:** Expand business and investment opportunities and raise awareness to communities throughout the Americas about the favorable business climate of the Metro Denver region.

# <u>University of Colorado</u> Anschutz Medical Campus



### CU Anschutz Medical Campus Fitzsimons Building

#### **Follow up Contact:**



#### **Stephanie Garnica**

Director of Global Business Development Denver Economic Development & Opportunity

#### stephanie.garnica@denvergov.org

The University of Colorado Anschutz Medical Campus is the largest academic health center in the Rocky Mountain region, and a world-class medical destination at the forefront of transformative education, science, medicine, and healthcare. The campus includes the University of Colorado health professional schools, multiple centers and institutes and two nationally ranked hospitals, UCHealth University of Colorado Hospital and Children's Hospital Colorado, which treat nearly 2 million patients each year. All interconnected, these organizations collaboratively improve the quality of patient care they deliver, research they conduct, and health professionals they train. In 2006, the Fitzsimons campus, the eventual new home for the University of Colorado Health Sciences Center, was renamed the University of Colorado Anschutz Medical Campus in recognition of more than \$90 million in donations from The Anschutz Foundation to help in the construction of brand new education, research, and patient care facilities on the grounds.

**Objective of the visit:** Small startups are looking for long term international relationships to commercialize and access global thought leaders and new markets for therapeutic technologies. The startups main area of expertise Value Chain, Supply Chain Center for Global Health - WHO designation. **Offer:** Access to research labs, partnerships for technological development, research exchanges, business, and investment opportunities.

**Collaboration opportunities:** Opportunities for collaboration: Let's explore specific exchanges for research, students, faculty.

# **The National Western Center**





#### Stock Yards Event Center Livestock Exchange Building

The National Western Center

#### **Follow up Contact:**



#### **Timothy Martinez**

Manager of Global Business Development, Denver Economic Development and Opportunity

tim.martinez@denvergov.org

The National Western Center is a year-round urban hub for food and ag discovery – in the hearth of the American West. It's a global destination for food and ag innovation, Western heritage and culture. Construction of the dynamic, 250-acre National Western Center in Denver is underway now. When complete in 2024, people from all walks of life will convene on the campus and online to lead, inspire, create, educate and entertain in pursuit of global food solutions.

**Objective of the visit:** This site was the epicenter of agribusiness in the Rocky Mountain West for most of the 20th century. Just two miles north of downtown Denver, the site is a unique opportunity to connect the rural and urban economies and become the new epicenter of innovative agribusiness. Stateof-the-art spaces will play host to concerts and festivals, farmers' markets, sporting events, trade shows and conventions, as well as office space, business incubators, classes, public art, cultural events, family activities, shops and more. Campus partners, the City and County of Denver, Colorado State University, National Western Center Authority and the Western Stock Show Association will present innovations of a public/private partnership to develop an under-utilized area into a worldclass campus and year-round urban hub for food, agriculture discovery and education.

**Offer:** With more than 2.2 million sq. ft. of new indoor and outdoor spaces for year-round events the new campus will host and foster new partnerships for agriculture-related technological development, research exchanges, business and investment

opportunities. The campus and its partners are striving to create a low-carbon, resilient campus (https://nationalwesterncenter.com/about/whatis-the-nwc/sustainability-regen/) with energyefficient buildings that are powered by renewable energy, including thermal heat from wastewater (https://nationalwesterncenter.com/about/what-isthe-nwc/sustainability-regen/energy/). Learn how the campus will source nearly 90% of its heating and cooling from an underground sewer pipeline. When complete, the system will be the largest sewer-hear recovery system in North America. The campus' education partner, Colorado State University System and their CSU Spur campus is made up of 3 buildings focused on food, water and health and will be a hub for research related to important world issues and be open to the public as a place for experiential education.

**Collaboration opportunities:** Forge new partnerships for ag-related technological development, find partners for research exchanges, expand business and investment opportunities.

# **Commons on Champa**



#### Commons on Champa Innovation Lounge

#### **Follow up Contact:**



#### **Timothy Martinez**

Manager of Global Business Development, Denver Economic Development and Opportunity

tim.martinez@denvergov.org

Downtown Denver Partnership, Commons on Champa, City & County of Denver, local entrepreneurial community including entrepreneurs, and mentors will discuss Denver's innovation and entrepreneurial ecosystem including the Commons on Champa & Denver Startup Week, economic development initiatives, and the State of Downtown Denver coming out of the pandemic.

**Objective of the visit:** To identify opportunities for scaling companies to enter the North American market with a soft landing in Denver. Experience a free innovation space made possible through public/private partnerships. Learn how the central business district embraces entrepreneurism in order to invigorate downtown living. **Offer:** The Commons on Champa can support scaling companies seeking to enter the US market via Denver. It can also partner with similar innovation centers, agencies, and organizations to collaborate on opportunities to grow one another's ecosystem.

**Collaboration opportunities:** We are seeking ideas and opportunities to continue expanding support services for startup and scaleup companies.



In El Paso County, Colorado, we take a holistic approach to economic development. Our office is uniquely tasked with serving an ever-growing region with ever-changing needs. We navigate our dynamic economic landscape with a focused approach, by offering diverse incentives for businesses and leveraging federal and state resources for housing and community development. Our goal is to assist in creating a robust, diversified, and equitable economic ecosystem.

More information: https://admin.elpasoco.com/economic-development/



**Crystal LaTier Executive Director of Economic Development** El Paso County, Colorado crystallatier@elpasoco.com



Kayla Huthoefer Nelson **Economic Development Project Manager** El Paso County, Colorado kaylahuthoefernelson@elpasoco.com



**Colorado Springs** 

The Colorado Springs Chamber & EDC works side-by-side with new, expanding, and relocating businesses. Navigating incentives or property searches to networking, our team leverages decades of economic development and business expertise to help you succeed. Simply put, our goal is to help you achieve your business goals. We look forward to working together.

More information: https://coloradospringschamberedc.com/about-us/

## Sites that received the countries delegation **United States Air Force Academy**





### United States Air Force Academy Doolittle Hall

#### Follow up Contact:

#### **Christopher K. McClernon**

Colonel, United States Air Force, Ph.D. Associate Dean of Research at the United States Air Force Academy chris.mcclernon@afacademy.af.edu

The Air Force Academy is both a military organization and a university. Much of the Academy is set up like most other Air Force bases, particularly the 10th Air Base Wing, but the superintendent, commandant, dean of faculty and cadet wing are set up in a manner resembling a civilian university. The Superintendent is the Academy's commanding officer and is responsible for the Academy's regimen of military training, academics, athletic and character development programs. The Commandant oversees the 4,400-member cadet wing and more than 300 Air Force and civilian support personnel and is responsible for cadet military training and Airmanship education, supervising cadet life activities and providing support to facilities and logistics.

The Dean of Faculty commands a 700-person mission element and oversees annual course design and instruction of more than 500 courses crossing 32 academic disciplines and directs the operation of five support staff agencies and faculty resources involving more than \$250 million.

The 10th Air Base Wing comprises more than 3,000 military, civilian and contract personnel who conduct all base-level support activities, including law enforcement and force protection, civil engineering, communications, logistics, military and civilian personnel, financial management, services and the clinic, for a military community of about 25,000 people. (Source: ACE Colorado website, available here: (http://riacevents.org/ACE/colorado/?page\_id=59)

Doolittle Hall located on the United States Air Force Academy sits on 24 acres of scenic Colorado landscape and is the ideal place to host your next event. Nestled among the pines and pastures fronting the Rampart Range, it's truly an inspiring setting. Our landmark location is for all occasions, large or small. From weddings and receptions, to meeting and fundraisers, to conferences and corporate events this is the premier venue to host your next event. We have 4 custom spaces to suit your event, the grand assembly, the open air atrium, the old world inspired library and lounge and the executive boardroom.

## <u>Garden of the Gods & America's</u> <u>Mountain, Pikes Peak</u>



**Colorado Springs** 



### Follow up Contact:

#### **Kornelia Schee**

Conference Services Manager 719-632-5541 kschee@gardenofthegodsresort.com

By the 1870's, the railroads had forged their way west. In 1871, General William Jackson Palmer founded Colorado Springs while extending the lines of his Denver and Rio Grande Railroad. In 1879, General Palmer repeatedly urged his friend, Charles Elliott Perkins, the head of the Burlington Railroad, to establish a home in the Garden of the Gods and to build his railroad from Chicago to Colorado Springs. Although the Burlington never reached Colorado Springs directly, Perkins did purchase two-hundred and forty acres in the Garden of the Gods for a summer home in 1879. He later added to the property but never built on it, preferring to leave his wonderland in its natural state for the enjoyment of the public. Perkins died in 1907 before he made arrangements for the land to become a public park, although it had been open to the public for years. In 1909, Perkins' children, knowing their father's feeling for the Garden of the Gods, conveyed his four-hundred eighty acres to the City of Colorado Springs. It would be known forever as the Garden of the Gods "where it shall remain free to the public, where no intoxicating liquors shall be manufactured, sold, or dispensed, where no building or structure shall be erected except those necessary to properly care for, protect, and maintain the area as a public park.

(Source: ACE Colorado website, available at: (http://riacevents.org/ACE/colorado/?page\_id=59).

## **National Cybersecurity Center (NCC)**





### **NCC** Cybersecurity Building

in /company/national-cybersecurity-center/

#### **Follow up Contact:**



Forrest Senti VP of Programs & Operations

forrest.senti@cuber-center.org

The National Cybersecurity Center (NCC) is a 501(c)3 non-profit for cyber innovation and awareness. Established in 2016 from the vision of United States Senator from Colorado John Hickenlooper, in a coordination with several people from the University of Colorado Colorado Springs (UCCS) and the community, the NCC serves both public and private organizations and individuals through training, education and research.

**Offer:** The site offers cybersecurity awareness and training opportunities, research and educational opportunities for students, the Space information sharing and analysis center as well as an innovation hub for aspiring technology and software companies. **Opportunities for collaboration:** We'd love opportunities to engage people in as members of the Space ISAC, create international training opportunities for cybersecurity and share resources on getting students into cybersecurity careers.

# Exponential Impact - XI





## **Exponential Impact**

#### Follow up Contact:



### Natasha Main

Executive Director

Natasha@exponentialimpact.com

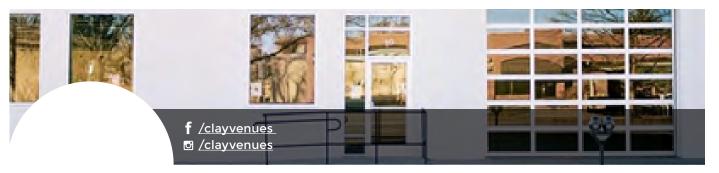
Exponential Impact, a 501(c)3 nonprofit organization, was founded in 2017 with the mission of giving entrepreneurs the best start humanly possible. The organization seeks to drive economic diversification in the Colorado Springs and greater Southern Colorado region. XI's central initiative is the Seed to Scale pathway, which support entrepreneurs and startups. Through the Seed to Scale initiative, the organization offers a series of three programs, Accelerator, Amplify, and Ascend, which provide the support, mentorship, resources, and access to capital required for an emerging company to succeed. The Accelerator is an intensive 12-week program designed to jump start the growth of companies who have a minimum viable product. Amplify, is a year-long program, where companies seeking to grow their customer base receive curated mentorship from XI's entrepreneur in residence and advice around seeking early investment. The final program, Ascend, which XI will launch in 2021, offers support, community, and development opportunities for rapidly scaling companies.

**Purpose of the visit:** The intention of the Exponential Impact site visit is to showcase the development of an entrepreneurial ecosystem that is fostering high- growth companies from the ground up. The speakers will also talk about the resources needed to drive economic diversification, and how the organization provides holistic support to entrepreneurs.

**Offer:** Through the ACE tour, XI will offer collaboration opportunities to support commercialization and entrepreneurship, and participation opportunities in the Exponential Impact programs for startups and mentors.

**Opportunities for collaboration:** Exponential Impact is interested in expanding its regional and global networks, identifying potential markets for participating startups, and establishing partnerships to develop new technologies.





CLAY Venues Colorado Springs

#### Follow up Contact:



Becky Nuttall Owner

info@clayvenues.com

LAY is 6,000 square feet of urban, industrial charm in the heart of downtown Colorado Springs. The space features, exposed block walls, natural wood tongue + grove ceilings, polished cement floors and an abundance of natural light. CLAY is a moldable space that will tailor to the theme of your event. Becky is a Colorado native and has been a wedding photographer since 2006, when she

graduated from photography school in California. She started shooting weddings in Santa Barbara and the surrounding area in the beginning of her photography career. Becky then moved back to Denver and started photographing weddings in the Denver Metro area as well as the Colorado Mountains. Becky now photographs weddings in California and Colorado, but she is fulfilling a long time dream of utilizing her knowledge from weddings to open CLAY. Aaron was a military kid and moved from South Carolina to Colorado his senior year of high school after living in many other areas of the country. He graduated from college in Colorado Springs with a bachelor in science, and became a medical technologist and supervisor in a hospital lab. After moving to Colorado Springs in 2017 shortly after getting married, we saw the need for an urban venue in the downtown area. CLAY is a place you can customize just as we did at our wedding. We can't wait to make your event special and unique to you at CLAY!

**Objectives of the visit:** Tangible experience of the arts and culture of El Paso County/Colorado Springs and western heritage to show off best practices of how P3 partnerships and non-profits support arts and culture. Innovative best practices of how the arts and culture industry is being utilized to fill the gaps in our community. Our community would like to pursue art exchange opportunities, or collaborative art opportunities with ACE participants.

**Offer:** Guest will enjoy dinner and a presentation about the economic impact of arts and culture in our region, to end with a presentation about the military arts connection and the innovation of arts and culture in the Pikes Peak Region to respond to the needs of our military members and their families as a best practice that can be replicated elsewhere. After dinner, guests are given the opportunity to explore the venue, as they experience art and a performance by a local bluegrass band, Grass It Up

**Opportunities for collaboration:** As a new business, that opened during COVID we are eager to host events of this nature. In hopes that it will put us on the map as a venue that invest not only in the clients we host but in our community, city, state and country. We hope for investor opportunities as we begin talks of starting a nonprofit that all our future events would help support. Our goal is to be a venue that hosts incredible events that don't just last one night but make an impact long-term.

## **William J. Hybl Sports Medicine** and Performance Center



## William J. Hybl Sports Medicine and Performance Center

#### **Follow up Contact:**



Jen Furda ifurda@uccs.edu

The William J. Hybl Sports Medicine & Performance Center : Changing the Game in Sports Medicine, Sports Performance and Learning. The William J. Hybl Sports Medicine & Performance Center is celebrating its one-year anniversary and is changing the way we approach sports medicine and sports performance. The center was built from a unique partnership between the University of Colorado Colorado Springs and nonprofit healthcare leader, Centura Health, to bring together sports performance, sports medicine, and academics in one building. The Hybl Center's focus on bringing sports clinicians and faculty researchers together gives students unprecedented access to educational opportunities that aren't typically available. Within academics and research, veteran UCCS faculty guide collaborations between students and sports medicine professionals in a research-forward, data-driven capacity. In the Sports Performance area, there is equipment specifically designed to help athletes of all abilities reach their potential - from youth, to weekend warriors, to elite athletes. Centura Health Sports Performance Specialists can give athletes an unparalleled level of training by providing assessments for injury risk and metabolic factors from various sports, including endurance and strength training. At Centura Sports Medicine and Centura Orthopedics, the team of medical professionals can diagnose and treat almost any sports injury, including fractures, torn tendons, dislocations, and concussions. When it comes to curriculum, the Hybl Center allows for more unparalleled experiential learning than ever before. For students looking at a career in health care or sports, the Hybl Center is home to seven different degree programs. Students have the opportunity to work alongside clinical staff, athletes and patients, as well as professors, to learn best practices and conduct cutting-edge research.

# Weidner Field



#### Weidner Field Home of the Switchbacks FC Colorado Springs

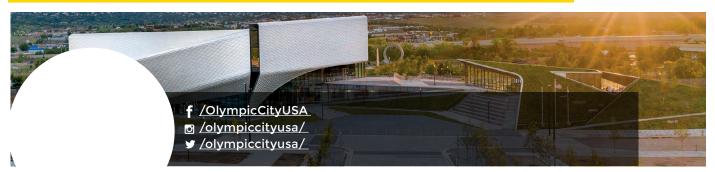
#### **Follow up Contact:**

Nick Ragain President of COS Switchbacks FC nick@switchbacksfc.com 303-653-1038

Opening in Spring 2021, the new Switchbacks Stadium will be the only downtown sports complex in Colorado Springs that is family owned and operated, and will offer indoor and outdoor spaces for special events ranging from 20 - 15,000 attendees. With 117,000 Sq/Ft of event space, the stadium will offer sprawling views of Pikes Peak and the Rocky Mountains, the stadium field, and downtown Colorado Springs. It's the perfect location offering an energetic atmosphere to host meetings, tournaments, fundraisers, receptions, team building, weddings, festivals, and more! The Switchbacks are part of the largest 2nd Division soccer league on the planet.

**Objectives of the visit and opportunities for collaboration:** Bringing new events to the stadium, building new partnerships, and supporting the local community and sports organizations.

# **Olympic City USA**



## **U.S. Olympic and Paralympic Museum**

#### **Follow up Contact:**

### Robert E. Bready

VP, Museum Operations rbready@usopm.org

rbready@usopm.org

Known as "Olympic City USA," Colorado Springs is at the heart of the United States' Olympic movement and the epicenter of an extensive sports industry. In 1978, the United States Olympic Committee, now the United States Olympic and Paralympic Committee, moved its headquarters from New York City to Colorado Springs. Along with the Committee, the largest of three official United States Olympic and Paralympic Training Centers and 24 national governing bodies of sport reside within the City of Colorado Springs.

Continuing in the Olympic spirit, in 2018, Colorado Springs debuted the United States Olympic and Paralympic Museum, and opened to the public in the spring of 2020. The United States Olympic and Paralympic Museum will be opened during ACE for VIP access

Source: ACE Colorado website, available at http://riacevents.org/ACE/colorado/?page\_id=59

Colorado Springs is OLYMPIC CITY USA, where a timeless culture of achievement, national pride and dedication sits comfortably alongside awe-inspiring beauty and unparalleled natural training grounds.

We are home to the United States Olympic and Paralympic Committee Headquarters, 20+ National Olympic Governing Bodies, more than 50 National Sport Organizations, the Colorado Springs Olympic and Paralympic Training Center and the U.S. Olympic and Paralympic Museum.

Athletes and coaches have long recognized Colorado Springs as the epicenter of the U.S. Olympic and Paralympic Movements. The region boasts incredible natural training grounds, inspirational views and vistas and a commitment to excellence that transcends sports and infuses itself in our educational, medical, technological and cultural assets.

Source : Olympic City USA, Colorado Springs, available at https://coloradosprings.gov/olympic-city-usa

# **Qualtek Manufacturing**



## **Qualtek Manufacturing**

**Colorado Springs** 

#### **Follow up Contact:**

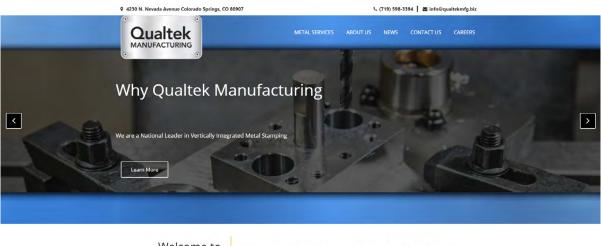
#### **Christopher Fagnant**

President of Qualtek Manufacturing

#### cfagnant@qualtekmfg.com

People do business with people they trust and enjoy working with. Our clients come to us because they trust we can help them solve metal manufacturing problems. To earn their respect we know we must be innovative, honest, and experts at what we do. Along the way we have a great time and produce great products. Clients have relied on Qualtek for over 50 years to consult on unique, complex applications or production requirements. Together we find solutions to your toughest problems.

Source: Qualtek Manufacturing, available at https://www.qualtekmfg.com/why



Welcome to Qualtek Manufacturing

People do business with people they trust and enjoy working with. Our clients come to us because they trust we can help them solve metal manufacturing problems. To earn their respect we know we must b nnovative, honest, and experts at what we do. Along the way we have a great time and produce great roducts.

## The Broadmoor Destination Resort



## The Broadmoor

**Main Ballroom** 

#### Follow up Contact:



#### Scott Flexman Vice President of Sales and Marketing Sflexman@broadmoor.com

For over a century, The Broadmoor has been faithful to its heritage and has catered to thousands of guests who have called The Broadmoor their "home away from home". Spencer and Julie Penrose had envisioned that their "metropolitan hotel" of the west would offer luxurious travel accommodations, experiential adventures, and memories to last a lifetime. Designed by Warren and Wetmore and built in 1917 by European artisans, The Broadmoor opened in 1918 and quickly became one of the world's premier resorts. Today, as the longest standing Forbes Five-Star, AAA Five-Diamond recipient, The Broadmoor and its Wilderness Experience properties span over 5,000 stunning acres, offering today's guests the flexibility in choosing their next family vacation, meeting destination or tradeshow location while upholding its legacy of unparalleled elegance, service and cuisine.

**Objectives of the visit:** This meeting is to discuss the Experience Economy, showcasing our El Paso County's tourism and hospitality industries.

**Offer:** We offer world class meeting facilities in an environment designed for engagement and excellent learning opportunities.

**Opportunities for collaboration:** We would like participants to share with their constituents the many diverse opportunities and experiences Colorado Springs and The Broadmoor have to offer.

# **Antlers Hotel**



## The Antlers, A Wyndham Hotel

**Colorado Springs** 

#### Follow up Contact:

#### Dr. Charles Benight, Ph.D.

#### Executive Director of Lyda Hill Institute for Human Resilience

#### cbenight@uccs.edu

Colorado Springs was founded in August 1871 by General William Jackson Palmer and his vision of a first class hotel came to life; The Antlers, A Wyndham Hotel opened in June of 1883. At that time the population of Colorado Springs was approximately 5,000 people. General Palmer named the hotel "The Antlers" as it housed his large collection of deer and elk trophies which was the envy of many.

Delegates listened to a presentation by the Executive Director of the Lyda Hill Institute for Human Resilience, Dr. Charles Benight, Ph.D., on the <u>GRIT Program</u> developed by the Institute. The Lyda Hill Institute for Human Resilience developed GRIT courses and additional programs for anyone who wants to learn how to be a positive influence and promote resilience within their community. Depending on your sphere of influence, there are five GRIT courses to grow your resilience, become a GRIT Coach, and help others in your community live a more resilient life.

**Objectives of the visit:** Dirk Draper, President & Chief Executive Officer for the Colorado Springs Chamber & EDC, provides a brief overview of international opportunities for commerce in Colorado and the business-friendly environment of the El Paso County/Colorado Springs region. Dr. Benight provides a discussion on advancing human resilience through interdisciplinary research, healing therapies, and community training and empowerment, specifically in response to the COVID-19 pandemic. Delegates have the opportunity to ask questions and network with all the entities and industries that participated throughout El Paso County's ACE tour to making any final connections.

**Offer:** GRIT Resiliency Training has been established to train volunteers in the community to promote wellness and resilience among fellow community members – friends, family, and acquaintances – in the wake of the stress caused by COVID-19 (Coronavirus). Due to the impact of the stresses of COVID-19 on individuals, families, and communities, the current pandemic can be viewed as a disaster for the community, the country, and the world. In times of disaster, strengthening coping, spreading support, and providing resources can have a positive impact on healing and resilience for everyone.

**Opportunities for collaboration:** The Lyda Hill Institute for Human Resilience would like to expand their GRIT program into countries and communities of participants.





## Jefferson County Economic Development Corporation

Jefferson County Economic Development Corporation is an economic development organization with public and private investors, serving the needs of Jefferson County, CO. Created in 1955, Jeffco EDC is the oldest economic development organization in the state and continues to provide excellence and leadership within the industry. Tell us about your future and what you're trying to create, because when it comes to the future of your business, welcome to the land of possibilities and promise.

Jefferson County Economic Development Corporation's (Jeffco EDC) mission is to strengthen the economic vitality of Jefferson County through the attraction, retention, and expansion of primary jobs. Jeffco EDC is committed to working with investors and community partners to ensure that the business climate remains healthy by providing diverse employment opportunities, a low-tax base, and a vibrant quality of life in Jefferson County, CO.

More information: https://jeffcoedc.org



Jansen Tidmore President & CEO, Jefferson County Economic Development Center jtidmore@jeffcoedc.org



**Lisa Harper** Vice President of Administration & Finance Jeffco EDC Iharper@jeffcoedc.org

## **American Mountaineering Center**



#### **American Mountaineering Center**

Golden

#### Follow up Contact:

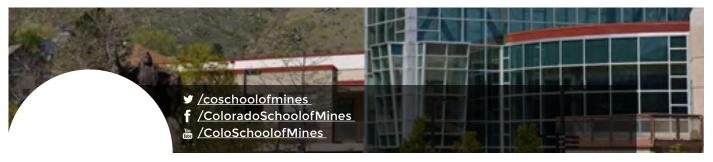


#### **Jansen Tidmore**

President & CEO, Jefferson County Economic Development Center jtidmore@jeffcoedc.org

The American Mountaineering Center (AMC) is the nation's premier facility for research, education, information, and conversation on the mountain environment which also hosts the American Alpine Club and Library, the Colorado Mountain Club and the Bradford Washburn American Mountaineering Museum all at once. Apart from being home to the largest mountaineering library in the Western Hemisphere with over 17,000 volumes, the AMC possesses numerous rental facilities including the 350-seat Foss Auditorium, a conference center and 2 smaller meeting rooms. Benefiting from an ideal location, ample parking, and versatile meeting spaces, the AMC is an event planner's dream. They can handle anything from workshops and international conferences to performances and fundraising dinners, always with the possibility to customize needed spaces. As a premier space for outdoor and mountain recreation gatherings, the AMC offers an inspiring and ideal backdrop for wedding receptions, rehearsal dinners, and diverse events. (Source: Visit Golden, available at https://www.visitgolden.com/listing/american-mountaineering-center/1190)

# **Colorado School of Mines**



### Colorado School of Mines, Ben H. Parker Student Center

#### Follow up Contact:



#### Jansen Tidmore

President & CEO, Jefferson County Economic Development Center jtidmore@jeffcoedc.org Colorado School of Mines is a public university focused on science and engineering, dedicated to educating and inspiring students, advancing knowledge, and innovating to address the great challenges society faces today-particularly those related to the Earth, energy, and the environment.

Founded in 1874 with specialties in mining and metallurgy, Mines has since expanded its mission well beyond the extraction and use of natural resources. While still a powerhouse in mining, petroleum and earth sciences, the university has become a world leader in advancing responsible stewardship of the Earth, discovering and synthesizing new materials and developing innovative ways of harnessing traditional and novel energy sources. New interdisciplinary initiatives focused on advanced manufacturing, underground construction and tunneling, nuclear science, earth resources policy, aerospace systems, and data analytics are expanding Mines expertise and educational opportunities. Mines is distinctive in its close ties to industries throughout the world, which means that students tackle real-world problems and hit the ground running when they enter the workforce. Mines graduates are highly-valued for their ability to tackle challenging problems as well as for their ingenuity, persistence, resilience, and teamwork. Mines is consistently at the top of national rankings for return-on-investment. Learning and professional development continue outside the classroom. Students at all levels can take part in groundbreaking research and compete in-and often win-contests that call for academic excellence, topnotch engineering skills, creative thinking, teamwork and effort, such as designing and building a Mars ice drill, constructing a tiny house powered by the sun or smithing a blade. Makerspaces throughout campus encourage students to turn concepts into reality, creating a culture of entrepreneurship. The Office of Global Initiatives and Business Development at Mines works with international partners to create the opportunities needed to realize their institutional, corporate, or government visions. https://www.mines.edu/global-initiatives

**Objectives of the visit:** Secure educational or research partnerships. Present vision for the new Global Energy Future Initiative at Mines. Highlight Center for Mining Sustainability, a partnership with Universidad National de San Agustin in Arequipa, Peru.

**Offer:** Colorado School of Mines established the Office of Global Initiatives and Business Development to connect Mines with partners around the world. More information on partnership opportunities and how to initiate discussions for possible engagement can be found at https://www.mines.edu/global-initiatives/

**Opportunities for collaboration:** Mines seeks to be a top-of-mind and first-choice university for students, public and private partners, and faculty and staff. We welcome discussions on opportunities to expand our reach and build partnerships that address the world's most pressing problems.

# <u>The Fort</u>



#### **The Fort Restaurant**

#### Victoria Lathrop ODonnell

Private Dining Manager banquets@thefort.com

Situated in the Red Rocks country 17 miles southwest of Denver on Hwy 285, The Fort is a true replica of Bents Fort, (1833-1849), the first American fur trade post in Colorado. The Cheyenne, Arapahoe, Kiowa and Pawnee traded and intermarried at Bents Old Fort, creating an economic and peaceful exchange of cultures in an otherwise violent West. The Fort building is on the National Registry of Historic Places, and celebrates the many cultures that traded at Bents Old Fort. Our menu features New Foods of the Old West including the best cuts of buffalo, elk and quail, grilled to perfection. Amazing views of the Valley and Mountains!



# <u> Pilatus Aircraft Ltd.</u>



#### Pilatus Business Aircraft Ltd Broomfield

#### **Nicole MacMillan**

Senior Manager of Events and Promotions nicole.macmillan@pilatus-aircraft.com

Founded in 1939, Pilatus Aircraft Ltd is the only Swiss company to develop, produce and sell aircraft to customers around the world: from the legendary Pilatus Porter PC-6 to the best-selling single-engine turboprop in its class, the PC-12, and the PC-21, the training system of the future. The latest aircraft is the PC-24 - the world's first ever business jet for use on short unprepared runways. With over 2,000 employees at its headquarters, Pilatus is one of the largest employers in Central Switzerland. The Pilatus Group includes two independent subsidiaries in Broomfield (Colorado, USA) and Adelaide (Australia). Pilatus Business Aircraft Ltd based in Broomfield, Colorado was founded in 1996. About 70 percent of all PC-12s which come off the production line in Stans are finished to customer specifications (interior and exterior livery) in Colorado. Pilatus Business Aircraft Ltd is also is also responsible for PC-12 and PC-24 marketing, sales and servicing activities in North and South America. Pilatus has been committed to environmental conservation for many years and this philosophy is firmly anchored in our guiding principles. With our leading role in aircraft production comes the obligation to use available raw materials and energy resources with responsibility and respect for the environment. We pride ourselves on keeping our consumption of raw materials to an absolute minimum. That includes continuous optimization of production processes, a sustainable infrastructure and, above all, aircraft designed for low fuel consumption and low noise emission levels.

**Objective of the visit:** Pilatus wishes to extend a friendly environment for the ACE delegation to visit and at the same time, wishes to gain some exposure to the Aircraft OEM industry in Colorado.

**Offer:** The delegates will be given a complete tour of our Aircraft Delivery, Production and Warehouse facilities

**Opportunities for collaboration:** collaboration and/or insight about attracting and retaining more employees.

### **Terumo BCT**



#### Terumo Blood and Cell Technologies - Lakewood

#### Follow up Contact:



#### **Jenny Nikaido**

Senior Patent Paralegal / Government Affairs Specialist Jenny.nikaido@terumobct.com

Terumo Blood and Cell Technologies and its 7,000+ dedicated associates are impacting patients lives around the world by unlocking the potential of blood and cells. We are deeply committed to this promise and to our mission of Contributing to Society through Healthcare. We strive to provide compelling and accessible innovations globally that unlock the power of blood and cells to improve patient outcomes and serve unmet medical needs. We deliver on these commitments through the products and services we offer, and we intensify our impact by being a socially responsible and a conscientious corporate citizen.

**Objectives of the visit:** Terumo Blood and Cell Technologies and the Colorado BioScience Associations objectives are to present our innovations, research, and student exchange programs in Colorado with participants.

**Offer:** We are having local companies present information about their products and companies with displays in an interactive format.

**Opportunities for collaboration:** We are introducing Colorados innovative Life Science Eco-System to the participants. We would like to support and enhance our reputation and brand recognition and awareness in the marketplace. Terumo Blood and Cell Technologies is a key player in the healthcare space and we believe in the potential of blood and cells to help treat challenging diseases and conditions and save lives.

## **Lockheed Martin Corporation**



#### **Lockheed Martin Corporation**

Littleton

#### Follow up Contact:



Lisa Gregg Government Relations Representative Lisa.r.gregg@lmco.com On February 6, 1956 ground was broken for the new titan production facility outside of Denver. The Glenn I. Martin company was awarded the contract to produce a 100-foot-tall, 2 stage, inter-continental ballistic missile for the United States air force. Its purpose was to be a national security deterrent to protect the nation against soviet and communist aggression. Over the next

50 years, the launch vehicle that Titan evolved into would lift men into space, help NASA explore the planets of our solar system and beyond and place critical national security payloads into earth orbit. Today, the campus' GPF has been transformed into the home of GPS III satellite production. It is the most sophisticated satellite production facility in the world and a tribute to the engineers and designers who will produce the next constellation of space-based navigation satellites. The Lockheed Martin Waterton facility is a national treasure for space research, human spaceflight and satellite development and production.

**Objectives of the visit:** The objectives of the visit is to learn more about Lockheed Martin Space and what the companys capabilities are. The panel will discuss the Aerospace industry in Colorado and how international partnerships could get involved.

**Offer:** Lockheed Martin Corporation is an American aerospace, defense, information security, and technology company. The Lockheed Martin Space Wateron campus is one of the main sites for satellite manufacturing and production. One of the stops in this event includes the CHIL. The "CHIL" is a space containing Virtual Reality machines which allow collaboration between product design and manufacturing teams before physically designing and producing hardware or building facilities. Another top is viewing the Orion Integrated Test Laboratory where the Orion Test module is a fullscale mock-up of the Orion crew module which they have constructed with exact harnessing, electrical power, sensors, avionics, and flight software needed to support Exploration Mission 1 (EM-1). The team will stimulate and test each aspect of EM-1 from launch to splash down. The GPS III satellites production area includes satellites that will provide the Air Force with an affordable, resilient, and low risk GPS solution.

**Opportunities for collaboration:** Participants can help advance Lockheed Martin's objectives by exploring potential partnerships.

# **ACE Colorado Preliminary Results**

#### ACE Colorado by the numbers



Leaders selected through a highly competitive process



Countries represented

from the Americas and from other region, plus 2 International Organization



60% <sup>+</sup>(〇)<sup>+</sup> Women + <-><sup>+</sup>, participation

100%

of participants would recommend the ACE program

# 100%

of participants reported that ACE Colorado exceeded or greatly exceeded their expectations

100%

of participants are committed to promote gender and youth inclusion

#### **Collaboration Opportunities**

Leaders from the Americas and host sites left ACE with more than 30 concrete leads to spur collaboration and economic recovery in their communities and resulted in a wish list with more than 150 follow-up actions that global and regional leaders would like to pursue in the following weeks and months.

Example of some of the collaboration opportunities spotted at the ACE Colorado program are the following based on the daily and final survey consultations. More detailed information gathered through surveys is available in Annex II.

• **Dr. María Granda,** CEO of ZEDE del Litoral, a special economic zone promoted by the Superior Polytechnic School of Litoral (ESPOL), Ecuador, reported that Colorado School of Mines proposed to expand an academic agreement with the ESPOL to add the Global Energy Initiative and Mining Sustainability Outreach to an ongoing mining academic program.

• **Cynthia López,** Investment Promoter & Sonora Institute for Aerospace and Advanced Manufacture (SIAAM) Director of Sonora State Government, Mexico met with MILO Space Science Institute, Lockheed Martin, and Hermosillo Institute of Technology on Friday, August 27, 2021.

• **Dr. Ole Janssen,** Deputy Director General, Innovation and Technology Policy of the Ministry for Economic Affairs and Energy, as head of the delegation of German reported that they connected with the Governor of Colorado to advance in the coordination of a work meeting in Germany with Governor Jared Polis in the fall of 2021.

• **Sergio Rodríguez,** Senior FDI Economic Development Executive at ProColombia will explore a cooperation agreement between Colombia and Colorado School of Mines to advance the Gold Recovery program in Colombia and will promote connectivity between Denver International Airport and Colombia.

• Academic exchanges for faculty and students of University of Colorado Springs and the Global Education Cluster of Universities of Costa Rica would be further explored by **Andrew Crawford,** Trade Commissioner & Director in Houston of the Export Promotion Agency of Costa Rica (PROCOMER).











• Valeria Rodríguez, Exports Promotion Director at Corporationfor the Promotion of Exports of Ecuador (CORPEI) will pursue a possible collaboration with Commons on Champa Innovation Longe, and a follow-up visit of Ecuadorian stakeholders responsible for innovation centers/agencies to Colorado.

• **Vivian Gabriela Morales,** Commercial Counselor of the Consulate of Guatemala, will invite 2-3 companies from Colorado to visit Guatemala under the Guatemala Invest Summit, and will explore competitive advantages regarding a direct route flight between Denver and Guatemala City.

 Possible collaboration is being explored between the International Women's Coffee Alliance (IWCA) and the **Donald O. Charles,** Managing Director of the WOCAP Fund, Jamaica, regarding finding distributors for coffee grown by small farmers in communities in the West Rural, St. Andrew, Jamaica.

• Collaboration between **Liliana Reyes,** General Director of the Mexican Association of Private Equity and Venture Capital Funds (AMEXCAP) and the National Cybersecurity Center will be explored to offer a training program to private equity funds in Mexico.

• **Cindy Celine Buffart,** Economic and Commercial Attaché at the Embassy of Panama in the United States will explore opportunities with Denver International Airport (DEN) to reopen the direct flight with Tocumen International Airport and will seek to invite Coohill Restaurant to EXPOCOMER 202.

• **Cynthia Carrillo,** Vice President of Economic Development at Grater Seattle Partners, United States, will reach out to Lockheed Martin and enquire about their R&D and university partnerships, and a possibility to expand their reach into Seattle.

• Andreica Maldonado, Director of the Research Grants Program at Puerto Rico Science, Technology and Research Trust would like to pursue collaboration agreements with the Research Grants Program of the University of Colorado to share best practices, foster research collaboration, and facilitate faculty exchange.











# **ACE Colorado Delegation**

## Participants



Sergio Rodríguez



Senior FDI Economic Development Executive ProColombia

Sergio srodriguez@procolombia.co - https://procolombia.co

#### **Areas of Interest**

- Economic Development
- Busisess Creation and development

### **Offer:**

Social Impact expertise ; Innovation/ Entrepreneurial connections in Colombia; Soft-Landing options in Colombia; Investment opportunities in Colombia (Tech, Agrobusiness, Manufaturing, Real Estate, Hospitality).

#### Social Impact

Entrepreneurship



Trade and Investment Opportunities, Innovation Policy, Technology transfer initiatives, Nearshoring Opportunities.

## 🧿 Costa Rica



Andrew

#### Crawford

Trade Commissioner of Costa Rica based in Houston, Texas Export Promotion Agency of Costa Rica (PROCOMER)

acrawford@procomer.com - http://www.procomer.com/

#### **Areas of Interest**

- Security Innovation and Cyber security
- Smart Cities
- Entrepreneurship

#### **Offer:**

Give a better understanding of Costa Rican profile and capabilties for the collaboration in fields such as advanced manufacturing, cybersecurity, 4.0 technologies and entrepreneurship, trade and investment opportunities through fiscal incentives, our new Digital Nomad Act, among others.

- Business Creation
- Technology Transfer

## Ask:

Trade and investment opportunities in areas such as information technologies and those related to the 4.0 revolution, digital animation, gaming, university summer programs in Costa Rica, R&D collabortaive projects in biotechnology, connecting entrepreneurship environments.



Ambassador **Carlos** Játiva

Ambassador, Permanent Representative
 Permanent Mission of Ecuador to the
 Organization of American States
 ciativa@hotmail.com - http://www.cancilleria.gob.ec

#### **Areas of Interest**

#### • Security innovation and cybersecurity

- Technology transfer
- Economic development.

#### **Offer:**

Link between economic development associations and the public sector.

#### Ask:

Connection to economic development with Ecuador. Liaison point with the public and private sector.







Trade Commissioner Trade office of Ecuador in Los Angeles Ministry of Production, Foreign Trade, Investments and Fisheries

#### jcabascango@produccion.gob.ec - www.produccion.gob.ec

#### **Areas of Interest**

- Economic Development
- Smart cities
  - Trade and investment promotion
- EntrepreneurshipBusiness creation

#### **Offer:**

Our three trade offices in the US promote the export supply of goods and services from Ecuador to the US and attracts investment and tourism to Ecuador.

Among the services we offer are:

Provide market information needed to export products and services to the US

Organization of business missions, conferences, match making events, workshops, tasting events, investment and tourism presentations.

Contact importers with Ecuadorian exporters.

Participation in trade and investment events and fairs in the US.

Assistance to Ecuadorian exporters and to US importers and investor.

#### Ask:

Trade and investment opportunities in areas such as information technologies and those related to the 4.0 revolution, digital animation, gaming, university summer programs in Costa Rica, R&D collabortaive projects in biotechnology, connecting entrepreneurship environments.







Exports Promotion Director Corporation for the Promotion of Exports and Investment (CORPEI)

vrodrige@corpei.org.ec - http://www.corpei.org/

#### Areas of Interest

- Entrepeneurship,
- Market intelligence,
- Trade promotion,
- Public-private alliances.

#### **Offer:**

We have a few partnerships and alliances we would like to create and promote. First of all, we currently have an international marketing network that is made up of specialists / consultants specialized in different areas and different markets (Hamburg, Madrid, Lima, Miami, New York). We would like to expand our network with Inter-american companies in order to assist SMEs but also to jointly participate in cooperation programs. Also we aim to identify trade and investment opportunities. In the last 12 months we have specialized in holding virtual events through specialized platforms and we would love to share this experience.

CORPEI'S consulting division can provide soft landing services for Colorado companies and other countries' companies. As a matter of fact, the current situation in the region has made Ecuador a very attractive country to invest. We are currently providing this service to multinational companies.

#### Ask:

CORPEI is a private, non-profit agency that specializes in Public-Private Articulation and Private-Private Articulation. We have both private and public representatives in our Board of Directors. CORPEI has two divisions. CORPEI's capital division may identify trade and investment opportunities in both ways and propose effective actions. We would also like to identify and channel funds of investors or financiers, local and internationals.





## María Granda

CEO



ZEDE del Litoral Special economic zone in Ecuador who promotes business entrepreneurship and regional development maria.granda@zedelitoral.ec - https://www.zedelitoral.ec/

#### Areas of Interest

- Economic Development
- Science and Technology

Innovation

Extension

## **Offer:**

Connections in Ecuador, specifically in Guayaquil city, with other stakeholders of the innovation ecosystem, Special Economic Zone opportunities, Academic collaboration in areas of business economics. I would like to feature what ZEDE del Litoral has to offer. We are developing an exchange program of the tech park tenants.

#### Ask:

Learn about Colorado Ecosystem. I would also like to make connections for ESPOL's program at the University called 'Strengthening the Innovation Ecosystem of the Ecuadorian Coastal Regional'. It is a regional initiative to enhance competitiveness in the key value chains of the region: Banana, Cocoa, Shrimp, among others, through innovation. Also, if there are any opportunities with the business school (ESPAE is AACSB and AMBA accredited) such as students/ faculty exchange, or other collaborations.









#### Commercial Counselor Consulate of Guatemala viviangabrielamorales@gmail.com www.consuladoguatemalanuevayork.org/

### **Areas of Interest**

- Business Creation and Development,
- Innovation,
  - Economic Planning,
  - Trade & Investment in general.

### Offer:

Agriculture, Textile.

Trade and investment opportunities. I would like to explore the possibilities to do an ACE Edition in Guatemala following the current official goals to promote the Guatemala's Plan No se Detiene (Do Not Stop Plan), which is focused on 4 potential sectors to attract investment.

## Ask:

Partnerships, soft landing, market research, benchmark, and collaborative projects are also of our interest.





Marlon Brevé

Academic President Central America Technological University (UNITEC) marlon.breve@unitec.edu.hn - http://www.unitec.edu/

## Areas of Interest

- Entrepreneurship,
- Business creation and development,
- Sustainability and resilience,
- Technology transfer,
- Youth and gender inclusiveness.

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## **Offer:**

As Academic President of a private university of Honduras, which has a strong base on technology and business development, I can share best practices related to the development of a university entrepreneurship ecosystem that has evolved from an student club to an incubator and to an accelerator, with strong ties to the private and public sectors. In addition, I can share best practices in outreach and service learning projects that involve students and teachers working hand to hand with community members in business development. Finally, I can share my vision of human capital development necessary for the sustainable development of our countries.

#### Ask:

Know-how and effective mechanisms for strengthening the entrepreneurship ecosystem of Honduras Creating educational opportunities for young women Promoting alliances with American higher educations institutions and business development centers Promoting sustainable development projects involving university students.









Executive Director Morris Entrepreneurship Centre of the Northern Caribbean University hazel.oconner@ncu.edu.jm - hwrightoconnor@gmail.com http://mec.ncu.edu.jm/

#### **Areas of Interest**

My main areas of work and interests are as follows:

- Entrepreneurship,
- Economic Development,
- Business Creation and Development,
- Youth and Gender Inclusiveness.

#### **Offer:**

I can offer knowledge transfer and expertise in several areas as follows:

- 1) Business Model Development and Lean Startup Methodology
- 2) Technical Assistance on Business Incubation and Accelerator Programmes
- 3) Connections with innovation and the entrepreneurial ecosystem in Jamaica

4) Trade and investment opportunities in the area of personal care, agro-technology and Indoor Air Quality Technology.

## Ask:

The opportunity to attend the ACE programme would provide me with international insights and networking opportunities that would allow me to enhance the current levels of service offered to my customers. I am particularly interested in collaborating with international partners in the areas of entrepreneurial support, trade and investment opportunities, economic development partnerships, business innovation especially in the areas of health technology and nutraceuticals.

In addition, my organisation is in the process of establishing a technology transfer unit and I would appreciate collaborating with others to learn more in this area.





# Donald O.

#### Charles

Managing Director WoCap Fund - Investment fund providing working capital financing to MSMEs managing.director.wocapfund@gmail.com behanzinincorporated@gmail.com

http://www.wocapfinsuite.com/

### Areas of Interest

- Cluster development,
- MSME finance education,
- Working capital financing,
- Value chain development for export markets,
- Carbon capture, carbon credit offset.

### **Offer:**

I can share my extensive knowledge in the area of finance and access to financing with the other participants. Evaluate opportunities for them to partner with business in Jamaica and to provide entry support for market opportunities related to equipment, technical support, goods and other services.

#### Ask:

Expertise transfer to the MSME Division in the Ministry of Agriculture and Fisheries, the Ministry of Commerce, Manufacturing and Industries, the Jamaica Business Development Corporation as well as the Jamaica Manufactures and Exporters Association to improve linkages between the small farmers and manufacturers so that the farmers can produce items that the manufacturers' with modified operations can convert to value-added products based on market demand. For example, like the surplus capital can be reinvested in rural community for their overall Upliftment of the people.

#### (💩) Mexico





Huerta

President

National Association of Science, Technology and Innovation (REDNAECYT) alonsohuerta@hidalgo.gob.mx - www.rednacecyt.org

#### **Areas of Interest**

- Economic developement,
- Research and development,
- Entrepreneurship
- Innovation,
- Technology transfer.

#### Ask:

Innovation policy, entrepreneurship support, technology transfer initiatives, scientific cooperation, among others.







Executive Director
U.S. Mexico Foundation
eperret@usmexicofound.org - www.usmexicofound.org/

#### **Areas of Interest**

- Economic Development,
- e Energy,
- Supply Chains,
- Smart Cities.

#### **Offer:**

There are several areas of expertise in our Foundation, from Public Diplomacy to Foreing Direct Investment kwoledge between Mexico and the U.S.. Specific areas that could be valuable for participants and stakeholders could be: Public Policy / FDI / Trade and Supply Chains / Migration / Smartborders.

#### Ask:

The U.S.-Mexico Foundation is a binational nonprofit organization that is dedicated to fostering bilateral cooperation and understanding between the United States and Mexico. For this reason the USMF is always looking to connect and complement the existing relationship between local states and municipalities. Through programs of Public Diplomacy like USMexico 360 or economic integration like Ally Shoring, the Foundation is working with hundreds of companies on both sides of the border. A connection with Colorado could be very valuable for our bilateral work.

#### Mexico





General Director
 Mexican Association of Private Equity and
 Venture Capital Funds (Amexcap)
 Ireyes@amexcap.com - www.amexcap.com/

#### **Areas of Interest**

- Investment, innovation, and Investmentdriven economic development.
- Sustainability and resilience,
- Gender inclusion,

- Digital technology in health,
- Education,
- Fintech,
- Agroindustry.

#### **Offer:**

Interested in identifying alliances between potential investors in relevant sectors for equity funds in the country. Identify academic allies to develop programs to support entrepreneurs and capital funds in improving their investment strategies and on new technologies in education, health, fintech, and sustainability in general.

#### Ask:

Opportunities for collaboration: Knowledge exchange on the private equity industry and the innovation and entrepreneurship ecosystem. Identify counterparts in Mexico for related issues to facilitate their expansion in Mexico. Be an ally to develop training programs between different countries. Identify areas of collaboration to generate academic or analytical content to benchmark, for example, a topic related to private equity, entrepreneurship, and a sector or matter of interest.

#### Mexico



# Cynthia

ópez

Investment Promoter & SIAAM Director Sonora State Government cynthia.lopez@sonora.gob - https://bit.ly/3zlaWaQ

### **Areas of Interest**

- Economic Development,
- Entrepreneurship,
- Business creation and development,
- Economic planning.

#### **Offer:**

I can support Colorado and other country delegatesthem with my experience in managing large complex manufacturing projects for the State of Sonora, as well as connections in the international companies established in the State. Also, I can propose different ideas and restructure of new business as my independent consulting work. I perform long-range economic development planning, development insights and recommendations to senior executives around strategic plans.

#### Mexico







Director Civic Innovation Lab Northeastern University & UNAM s.savage@northeastern.edu - http://www.saiph.org/

#### **Areas of Interest**

- Research and development,
- Business creation and development,
- Smart cities,
- Technology transfer

#### **Offer:**

I am an academic who has been developing technology to help the rural sector develop their skills and become entrepreneurs (if they desire). I am interested in connecting with government officials, NGOs, and industry actors, to work together and build a network where we can empower Mexican Americans and other latinx communities living in U.S. rural regions via innovation.

## (🔕) Mexico



## Jorge Gorozpe

Energy Promotion Director Nuevo León State Government jorge.gorozpe@nuevoleon.gob.mx https://www.nl.gob.mx/

### Areas of Interest



- Energy,
- Sustainability and Resilience,
- Youth,
- Gender inclusiveness.

### **Offer:**

Knowledge of the Mexican market and connections with Mexico economic and R&D ecosystem. Soft-landing services in Mexico and Nuevo León.







Executive Director Mexico Cómo Vamos -Economic think tank based in Mexico City sofia@mexicocomovamos.mx - www.mexicocomovamos.mx/

### **Areas of Interest**

- Economic development,
- Gender and racial inequalities,
- Green energies, public administration,
- Fiscal policy,
- Local development.

## Ask:

#### I am interested in five agendas:

1. Sustainable development, which necessarily incorporates social progress, care for the environment and the development of fairer and more equitable societies for all its inhabitants.

2. Renewable energies to boost the most efficient production chains, since Mexico's recovery depends to a great extent on its commercial integration with the United States.

3. Inclusive labor market, closing gender and ethnic origin gaps.

4. Growth of a stronger and broader middle class, promoter of social change and inclusive progress.

5. Flourishing of micro, small and medium-sized enterprises, as the engine of development and employment, with the incorporation of technology in their processes.





# **Carolina** Agurto Salazar

Partner and Executive Director IDEA Foundation - Main think thank in Mexico cagurto@fundacionidea.org.mx - http://www.fundacionidea.org.mx

#### **Areas of Interest**

- Economic development with gender and social inclusion perspective,
- Entrepreneurship,
- Business creation and regulatory barriers.

#### **Offer:**

I offer the following knowledge and high-level contacts that might be of interest to the participants:

1) At Fundación IDEA, we have not only focused on executing projects in Mexico but also in other countries of the Americas and Asia. In this sense, we have developed evidence-based and proven tools and methodologies for the analysis and evaluation of public policies in different sectors that may be of interest to the attendees and that could be susceptible to innovation. For example, M&E strategies for projects related to climate change, skill gap identification and evaluation of the aircraft/aerospace, Telecomm and manufacturing Mexican sectors, strengthening of policing and criminal justice institutions, PMO practices for IT, and disruptive technologies (e.g. blockchain) related projects, among others.

2) In more than 15 years of operation of Fundación IDEA we have developed a network of multisectoral and multidisciplinary high-level contacts and experts. We have developed a relationship with senior officials and academics from multilateral organizations (e.g. IDB, ADB, IFC, WB, OECD), the private sector (e.g. Eli Lilly, Microsoft, P&G, FEMSA, Huawei, Nissan), foundations, and similar (e.g. Endeavor, Start-Up Mexico, The Woodrow Wilson Center - WWC, LSE), international cooperation (e.g. USAID, GIZ, UNDP, UK Embassy, US Embassy); governmental institutions of Mexico, Chile, Colombia, Peru, Uruguay, Honduras, El Salvador, and the US; among others.

3) In addition to the above, I participate in high-level forums and discussions, in which market rules have been defined and have resulted in more formal initiatives such as laws and regulations. For example, I currently represent Mexico in the Global Trade and Innovation Policy Alliance, which brings together more than 30 think tanks of the world regarding innovation and trade; and, I co-lead the organization of the High-Level Innovation Forums for Mexican Policymakers. Since 2013, together with the WWC, we organize an annual closed-door forum that brings together Mexican legislators working on issues related to innovation. These events include panels and discussion tables with businessmen, entrepreneurs, legislators, politicians, and other national and foreign experts on the subject, where trends and barriers to innovation in Mexico are discussed. The next edition of the mentioned forum will take place on January 2022 (which was originally postponed due to the COVID-19 pandemic) and the themes that will be covered are aligned to the next ACE's ones: fintech and cybersecurity, data-driven health policy, agriculture, and technology, among others.



# Cindy Celine Buffart



Economic and Commercial Attaché Embassy of Panamá in the United States cbuffart@embassyofpanama.org - www.embassyofpanama.org

#### **Areas of Interest**

- Supply chain security and collaboration (specifically manufacturing),
- Gender inclusiveness,
- Environmental sustainability.

#### **Offer:**

The Embassy of Panama in the United States counts with a total of less than 15 employees, and I am one of two individuals that lead the Economic and Commercial Department. Given the limited staff, this gives us an enormous amount of access to our authorities in terms of our different Ministries and Presidency. We work in constant, close contact with key figures to move our goals swiftly and eliminating unnecessary red tape. I can guarantee access, and opening of doors, for interested stakeholders to build connections and advance opportunities that offer mutual growth while keeping the environment and labor priorities in check. The colloquial expression states that a "Jack of all trades is a master of none" but they forget to add that oftentimes this is better than a master of one. If chosen to participate, I commit my time, knowledge, and connections to drive meaningful change and tangible results that are mutually beneficial.

#### Ask:

Diplomatic discussions are a crucial starting point, but tangible results are what ultimately drive change. If selected to participate in this event, I will be working on three of Panama's main goals. First, I will target trade and investment opportunities that will be mutually beneficial. Panama has been a regional hub for multinational companies and with its new special regime (EMMA) it seeks to be a hub for manufacturing. This new law offers unique incentives for companies/governments and can be a powerful tool to collaborate towards a secure supply chain. Second, I want to establish a partnership with the goal of exchanging academic and research opportunities. Recently, Microsoft signed an agreement with ITSE Panama (Specialized Superior Technical Institute) to provide qualified labor trainings to help Panamanians obtain better jobs. Third, I want to see a renewed commitment on sustainability goals that we can collectively achieve. Panama is committed to protecting the environment, being carbon neutral, executing laws to protect vast percentages of its ocean and will be the host of Our Oceans Conference in 2022. Together, we can develop the necessary partnerships and through ACE Colorado, find the necessary fuel to accelerate these goals.







 General Director of Productivity, Innovation
 and Digital Economy
 Ministry of Information, Technology and Communications

lbordon@mitic.gov.py - http://www.mitic.gov.py

#### **Areas of Interest**

- Digital entrepreneurship,
- Smart cities
- Innovation,
- Digital transformation,
- Governmet innovation.

#### **Offer:**

As a representative of the digital economy and innovation area of the Ministry of Information Technology and Communications, governing body in the field of information technologies in Paraguay, I can offer contact and possibilities for collaborative work as well as connections with regional/local innovation and entrepreneurial ecosystems.

#### Ask:

As General Director of Productive Innovation and Digital Economy, I am responsible for the planning and execution of the Digital Economy Component within the framework of the Digital Agenda Support Program being implemented by the Ministry of Information and Communication Technologies, which includes the following specific products:

1. Digital-based ventures financed with seed capital.

2. Digital-based ventures in the expansion phase promoted. 3. Sectoral digital transformation projects implemented. 4. Foreign Digital Initiatives captured. 5. Digital district built and operating.

In this sense, I am interested in participating in the program, considering the high probability of generating contacts and bringing innovative ideas that could be applied in Paraguay through the Ministry related to trade and investment opportunities, innovation policy, technology transfer initiatives and business/innovation/entrepreneurial support center.





Paola Ferrario

> Board Member of the Inter-American Network of Alumni (IANA)
>  Liaison to the Government of Paraguay paoferrario@icloud.com - pferrario@mujer.gov.py

http://www.mujer.gov.py/

#### Areas of Interest

- Economic development with gender and social inclusion perspective,
- Business Creation and development,
- Entrepreneurship,
- Social impact.





# **Nicole** Griensewic



Executive Director Region Nine Development Commission in Minnesota

nicole@rndc.org - www.rndc.org/

### Areas of Interest

- Regional economic development,
- Business creation and development,
- Smart cities,
- Sustainability,
- Economic resiliency planning.

#### **Offer:**

Knowledge sharing on manufacturing business assistance and resource center planning, connections with our region's innovation & entrepreneurial ecosystems, collaboration programs for research & development, trade & investment opportunities on hemp, soybeans, corn, medical device manufacturing and other manufacturing products. Invitation to participate in our annual regional bus tour in June and more.

#### Ask:

Sister city/regions relationships, academic/ research exchanges, innovation policies, trade opportunities. Best practices for newly created polytechnic institutes ; medical device supply chain partnerships.







Director
 Tallahassee/Leon County (FL) PLACE
 ben.pingree@tlcplace.org - www.oevforbusiness.org/

#### **Areas of Interest**

- Economic development,
- Magnetic research and development,
- Smart cities,
- Major infrastructure development,
- Economic and land use planning for sustainable vitality.

#### **Offer:**

As an ACE Ambassador, I know very well the opportunities, alliances, and idea sharing benefits of this program. I have utilized same over the past three years to stimulate and enhance program and project outcomes at home, identify and implement best practices, and share cutting edge research being performed in our region.

#### Ask:

Ditto the above answer. In addition, I believe my area's research and development/higher education facilities and technology transfer and business development initiatives/processes/ outcomes blend well with Denver/Boulder/ Colorado's assets, resources and success. I look forward to learning more, leaning in as a program participant and identifying additional trade and research/technological linkages toward enhanced economic outcomes in Florida's capital region which I serve.

#### United States





Vice President of Economic Development Greater Seattle Partners ccarrillo@greater-seattle.com - https://greater-seattle.com/en/

#### **Areas of Interest**

Economic development, innovation ecosystem modeling, investment attraction, international business, venture capital, comprehensive economic development strategies (CEDS), regional recovery, business attraction, industry consortium models, academia tech transfer, corporate and open innovation, regional marketing, community outreach, incentives, public-private fundraising, biotech, agtech, foodtech, cleantech, edtech, govtech, advanced manufacturing, aerospace, transportation, logistics

#### **Offer:**

I bring a wealth of knowledge for regional innovation models, entrepreneurial ecosystem building, industry cluster strategies, and business attraction strategies that are inclusive and creative. I have experience designing industry consortiums, capital formation models, public-private partnerships, and go to market services in industries of the future such as: food and agricultural technology, green technologies, biotechnology, and future mobility. My current role with GSP allows me to provide a window into one of the highest performing aerospace, defense, and deep space clusters in the world - and Colorado's specialized industry verticals in these sectors are of high interest to me. I consider Colorado a world class example of building an entrepreneurial ecosystem from the ground up, and would be extremely grateful for an opportunity to experience it firsthand and explore knowledge exchange partnerships between Colorado and the Seattle markets.

#### Ask:

I seek to learn more about Colorado's entrepreneurial ecosystem and A&D industry cluster, to seek partnership opportunities between leaders in Colorado and Seattle. Knowledge exchange and crossregional collaborations CAN and SHOULD be part of regional economic strategies - our country is more interconnected, and more in need of new job creation strategies than ever. Similarly, exploring launch pad and soft-landing models for foreign startups to enter the United States with international ACE participants, business attraction opportunities, and further strengthening ties with the OAS, ITA and EDA teams remains a key priority for me as a professional. Economic recovery is a current and crucial conversation, and I see no better forum to have discussions that can turn into impact nationwide than the ACE program.





# Jeanette R. Weiland

Vice President of Bio, Innovation, & Special
 Projects
 New Orleans Business Alliance
 *jweiland@nolaba.org* - www.nolaba.org

#### **Areas of Interest**

- Economic development,
- Bio-economy,
- Energy,
- Security innovation,
- Cybersecurity.

## **Offer:**

Ms. Weiland can offer her connections to the New Orleans innovation and entrepreneurial ecosystems, including research institutions and current companies and startups, as well as to City Hall. She has technical assistance knowledge for startups that she is happy to share with new connections as it pertains to advantages and disadvantages of our geography and ecosystem, including gaps and needs that international or non-Louisiana connections may be able to fill.

## Ask:

Our organizations current initiatives include building upon our bio/medical ecosystem (including academic/research exchanges and finding investors for real estate developments related to New Orleans-based STEM industry companies), discovering synergies to enable R&D collaborative projects based on New Orleans research institutions and existing companies, creating a business/innovation/ entrepreneurial support center for BIPOC-owned businesses, and alternative energy & innovation companies seeking to expand to a U.S.-based city with convenient access to an international port, airports, rail, and interstate highways.









Director - Research Grants Program Puerto Rico Science, Technology, and Research Trust

amaldonado@prsciencetrust.org - https://prsciencetrust.org/

#### **Areas of Interest**

- Economic development,
- Research and development,
- Entrepreneurship,
- Disaster preparedness and mitigation,
- Smart cities.

#### **Offer:**

Prior to leading the Research Grants Program at the Puerto Rico Science, Technology and Research Trust, I was a startup executive at Parallel18, a division of the trust and the only global startup accelerator in Puerto Rico. At Parallel18, I was involved in all facets of the entrepreneurial ecosystem, which served me well when I transitioned to the Research Grants Program.

Over the years, I've developed relationships with entrepreneurs, investors, and researchers in numerous countries. These connections were incredibly valuable when I was tasked with organizing the FWD Summit, a multi-day science and technology conference in San Juan, Puerto Rico that showcased the strength of Puerto Rico's R&D ecosystem.

Since there are a variety of lucrative tax incentive opportunities available for the U.S. companies that have operations on the island, I am certain that my breath of knowledge about all facets of the research, entrepreneurial, and investment ecosystems here would be of immense value to not just the Colorado stakeholders, but ultimately the people of my island.

In addition, I can provide technical assistance and guidance with topics related to the grant cycles from pre- to post-award, including but not limited to development of RFPs, peer review process, compliance and progress reports.

#### Ask:

Puerto Rico is becoming a very attractive global bioscience R&D and manufacturing hub. Not only because of the appealing tax incentives but also the talent that we are fostering in the island (especially in the life sciences, biotech, aerospace and engineering sectors). To continue cultivating research talent it is imperative that the local researchers receive the tools needed to conduct their projects – funding being one of the most important.

The Research Grants Program at the Puerto Rico Science, Technology and Research Trust is a local funding mechanism that supports the development of science and technology research projects. As of February 2021, the program has awarded 96 grants since 2014, totaling ~\$11.5M in funding and a ROI of \$31M+. These grants have allowed our grantees to obtain preliminary data that will help them secure robust grants at a federal level that will continue supporting their research projects. As the grants director, I am responsible not just for the program's administration, but also continually having a pulse on the broader research community.

I am currently leading an assessment of the research ecosystem on the island, namely throughout the Puerto Rico universities. This includes a platform that collects, displays, analyzes and reports on all academic activities and research. This data collection is very useful to researchers and their institutions. But the benefit extends beyond the research ecosystem. Local and international organizations are regularly seeking personnel with specific expertise for collaborations and specific research projects and do not know where to look for them. As such, this platform fills the gap, serving as a centralized place that compiles all the academic activity that takes place on the island. We are presently piloting the platform with the Ponce Science Health University.

It's my passion and belief that facilitating and promoting research is investing in the country's knowledge economy. For this reason, I am looking forward to developing new relationships with leaders interested in moving their economy through R&D and entrepreneurial ventures.

As mentioned above, Puerto Rico offers very attractive tax incentives. I would like to explore ways to develop research partnerships and collaborations that will benefit both parties and may lead to the creation of new inventions, technologies and companies.

Another project that I will be working on is the development of a Research Continuity Plan for our grantees and researchers on the Island. During the past years, Puerto Rico has faced hurricanes, earthquakes and now the current Covid19 Pandemic. Our goal is to identify and create a safe space to protect samples in case of an emergency as well as identifying allies that can assist us during those times. Some of our grantees were able to send their samples to their partners in other research laboratories in the mainland after Hurricane Maria. This allowed them to continue conducting their research projects and protect years of hard work.

Not only in Puerto Rico but around the world, countries face wildfires, earthquakes, hurricanes, tornadoes among other disasters that put in danger not only lives, but decades of research experiments that are are looking for solutions to problems facing society, whether it is the development of vaccines, drugs, studies of diseases, among others.

I would like to establish relationships with other jurisdictions, create an international network that connects researchers, and share best practices that will allow us to establish a robust research continuity plan. Doing so will benefit Puerto Rico, the United States, and the international community.







Vice President of Internal Operations and
 Senior Operations Manager
 nocci DMC | ACE Louisiana

gstagg@nocci.com - www.nocci.com

#### **Areas of Interest**

• Logistics







 Vice President of External Operations and Senior Project Manager
 nocci DMC | ACE Louisiana astagg@nocci.com - http://www.nocci.com

#### **Areas of Interest**

• Logistics







Janssen

Deputy Director General, Innovation and Technology Policy Ministry for Economic Affairs and Energy ole.janssen@bmwi.bund.de - buero-vic@bmwi.bund.de www.bmwi.de

#### **Areas of Interest**

- Technology transfer,
- International cooperation of SME,
- Networks and cluster
- Applied oriented R&D,
- Innovation polcy,
- Instruments, key technologies.

#### **Offer:**

Sharing expertise in innovation and technology policy, contact to a broad innovative SME-, network and cluster landcape, know how in issues of Quality Infrastructure like standardisation, accreditation, conformity assessment, maket surveillance.









CEO Berlin Partner for Business and Technology stefan.franzke@berlin-partner.de - www.berlin-partner.de

#### **Areas of Interest**

- Economic development,
- Entrepreneurship,
- Technology transfer,
- Research and development,
- Establishing business in Berlin,
- Support for companies,
- Investors and scientific institutions in Berlin.

### **Offer:**

Connections with Berlin innovation and entrepreneurial ecosystem, collaboration programs for research and development in Berlin, companies' soft-landing services in Berlin, experience with our unique business model public-private partnership (https://www.berlin-partner.de/en/about-us/leading-the-way/), Start Alliance (http://www.startalliance.net/about) experience in building up a new type of city partnership designed to accelerate entry into new markets for international startups, experience in a systematic innovation policy as part of the joint innovation strategy of the states Berlin and Brandenburg (innoBB), we support and encourage the sectors Healthcare Industries, ICT/Media/Creative Industries, Transport/Mobility/Logistics, Energy Technologies and Photonics to develop further as regional clusters in order to position the German capital region as a leading international business and technology location.

#### Ask:

Exchange of experience and knowledge transfer in topics such as economic development, research and development, entrepreneurship, business creation and development, technology transfer

Learn about programs connecting companies, investors and scientific institutions exchange of experience and knowledge transfer in Berlin's innovative growth sectors and future fields (Healthcare Industries, ICT/Media/Creative Industries, Transport/Mobility/Logistics, Energy Technologies and Photonics)







Managing Director Thuringian Renewable Energies Network (ThEEN) e.V.

#### jana.liebe@theen-ev.de - https://www.theen-ev.de/en/

#### **Areas of Interest**

- Renewable energies,
- Energy storage,
- Energy efficiency,
- Sector coupling
- Decarbonization,
- Economic development,

- Research & development, Further sustainable development, strategies
- Further sustainable development, strategies and measures to achieve the 17 sustainable development goals,
- Smart power supply,

#### **Offer:**

- Knowledge sharing: decarbonization
- Strategies regarding general public, political administration & economy
- Collaboration R&D stakeholders, innovations & business incubation
- Collaboration for R&D in: future grids, supply, carbon-free production

• Input presentation on ZO.RRO-project: systemic solutions for a CO2-free energy supply with industry https://zorro-thueringen.de/en, https://zorro-thueringen.de/media/pages/zorro-projekt/text-zeitplan/1619456459-1613991281/zorro-

https://zorro-thueringen.de/media/pages/zorro-projekt/text-zeitplan/1619456459-1613991281/zo.rro-projekt-flyer-2021\_en\_web.pdf

• Input presentation on project "smood® -smart neighborhood", a technology project for environmentally friendly planning, renovation and operation of (urban) districts; English website is coming soon https://www.smood-energy.de/

#### Ask:

Exchange of experience and initiation of new partnerships (especially networking with researchers, enterprises, politics, exchange of best practice) regarding:

- Trend setting examples through innovative energy (research) projects in the case of ThEEN:
- -> "smood® smart neighborhood" (exhibition at EXPO (German Pavilion) in Dubai 2021-22)
- -> ZO.RRO Zero Carbon Cross Energy System
- -> Renewable heat and energy storage solutions
- Strategies to engage industries to reduce emissions (decarbonization), industrial production beyond fossil supply
- Information on research activities and methods of communication
- inform and encourage entrepreneurs: explain the energy transition to the community
- advanced and future services in the energy economy
- interested in cooperation with NREL, e.g. digital workshops with American/ German researchers and entrepreneurs





# Dr. Bastian



#### Economic Counselor German Embassy wi-4@wash.diplo.de - almbastian@gmail.com www.germany.info

#### **Areas of Interest**

- Economic development,
- Economic planning,
- Investment,
- Innovation.

#### **Offer:**

I can offer a broad background and experience in a wide range of economic development issues, as well as connections with high-rank officials within the German government as well as the EU Commission.

#### Ask:

My overarching goal is to discuss opportunities for collaboration in the fields of economic development (policy), trade, innovation with the other participants – both from a public service as well as from an academic perspective.







Coordinator International Cooperation AiF Projekt GmbH p.schnippering@aif-projekt-gmbh.de - www.aif-projekt-gmbh.de/

#### **Areas of Interest**

- Innovation funding for SMEs, research and development,
- Technology transfer,
- International innovation networks.

• International cooperation,

### **Offer:**

On behalf of the German Federal Ministry for Economic Affairs (BMWi), we offer funding opportunities for SMEs and research organizations in Germany. The international cooperation is an important aspect in the Central Innovation Programme. There are higher funding rates for cooperations projects that include international partners.

We offer consultation and information on Germany's largest innovation funding programme and the possibilities to initiate bilateral funding cooperation between the BMWi in Germany and corresponding institutions in other countries or regions.

#### 🛑 Germany



## Romero Deutsch



Expert for National and International Innovation and Technology Policy Federal Ministry for Economic Affairs and Energy of Germany romero.deutsch@bmwi.bund.de - http://www.bmwi.de

### Areas of Interest

- Innovation policy,
- Technology transfer,
- SME support.

#### **Offer:**

Economic development partnerships, innovation policy, technology transfer initiatives, governmental collaboration on innovation policy.

#### Ask:

Connections to contacts in the Federal Ministry for Economic Affairs and Energy of Germany, collaboration programs for companies especially SMEs, insides in the German approach of innovaiton policy and the German technology transfer initiativese.

#### **International Organizations & other Organizations**



Madeline St. <sub>John</sub>

Program Associate
Pan-American Development Foundation (PADF)
mstjohn@padf.org - http://www.padf.org

#### **Areas of Interest**

- Sustainability and resilience,
- Economic developmen,
- Disaster preparedness and mitigation,
- Youth,
- Gender inclusiveness.

#### **Offer:**

As the non-profit affiliate the OAS, the Pan American Development Foundation (PADF) has as part of its mission to support economic and social progress for vulnerable populations. We support businesses in creating jobs for excluded groups, provide technical support for small- and medium-sized enterprises, and leverage private sector investment to achieve sustainable development goals. We have in-country offices in many countries and can quickly deploy in any country in Latin America and The Caribbean and activate existing networks. With nearly 60 years of experience across Latin America and the Caribbean and strong partnerships with local communities, civil society, and public and private sectors, we have an impeccable track record of success with extensive in-country networks and sound financial controls. We can develop and implement adaptable programs across multiple technical areas, measure and evaluate our impact with comprehensive performance indicators, and communicate our progress through integrated communications strategies.

#### Ask:

I am interested in partnerships to increase investment in small- and medium-sized enterprises (particularly women- and/or migrant-owned) in the hemisphere that are contributing to sustainable development, opportunities to support future knowledge exchanges and collaboration between private sector and development actors – particularly as it relates to the Blue and Green Economy, and partnerships to provide technical services to improve business resiliency, particularly in The Caribbean.

#### **International Organizations & other Organizations**







New Business Manager Pan-American Development Foundation (PADF) adelpardo@padf.org - http://www.padf.org

#### **Areas of Interest**

- Business creation and development,
- Sustainability and resilience,
- Inclusion.

#### Ask:

My goal is to learn from and expand a network of peers dedicated to community building and prosperity.

Currently, I manage developing opportunities in Colombia and Haiti and prospective opportunities in Mexico and El Salvador. Each of these includes components of economic development, research and development, and security considerations.

In between the focus on international opportunities, I enjoy brainstorming and problem solving with local and national entrepreneurs.

#### **International Organizations & other Organizations**







Economist
 Caribbean Development Bank
 Hopek@caribank.org - http://www.caribank.org

#### **Areas of Interest**

- Economic Planning,
- Public Policy Advisory,
- Development Policy Financing,
- Entrepreneurship.

#### **Offer:**

Knowledge on the Caribbean trade and investment interests, leading products and services in demand.

### Ask:

Currently researching and leading advisory work with assigned countries on MSME Development and Entrepreneurship. Have a keen interest in learning and applying knowledge on the entire enterprise development eco-system.

#### **Special Guest** 🚈 United States





Secretary

Louisiana Economic Development pierson@la.gov - http://www.opportunitylouisiana.com/

#### Areas of Interest

- Economic Development,
- International Trade and Investment,
- Community Development,
- Resilience.

#### **Offer:**

Business/innovation/entrepreneurial development, trade and investment opportunities, economic development partnerships, R&D collaborative projects, technology transfer initiatives.

#### **Special Guest United States**







**Executive Director -Office of International** Commerce Louisiana Economic Development

Icollins@la.gov - www.opportunitylouisiana.com/

#### Areas of Interest

International business development and infrastructure requirements to support such.

**Special Guest** 











回急法国 Assistant Director, Office of International Commerce Louisiana Economic Development ben.fontenot@la.gov - www.opportunitylouisiana.com

#### **Special Guest**







**Director General for Digital and Innovation** Policv Federal Ministry for Economic Affairs and

**Energy of Germany** 

and collaboration.

Ask:

**ben.fontenot@la.gov -** https://www.opportunitylouisiana.com/

I am looking for new possibilities of networking

#### Areas of Interest

- Economic development,
- Digitisation.
- Innovation

## Local Organizers -Colorado



#### **Denver Economic Development & Opportunity**





**Director Global Business** Development **Denver Economic Development &** Opportunity





Global Business Development **Specialist Denver Economic Development &** Opportunity





 Manager, Global Business
 Development
 Denver Economic Development & Opportunity





 Executive Office & Operations
 Manager
 Denver Economic Development & Opportunity



# **Dominique** Williams

 Intern
 City and County of Denver
 Denver Economic Development & Opportunity



El Paso County, Colorado





Executive Director of Economic Development El Paso County, Colorado





■講覧■ Economic Development Project Manager El Paso County, Colorado



### **Colorado Springs Chamber & EDC**



Dirk Draper



回調語回 President & CEO **Colorado Springs Chamber & EDC** 







Vice President of Economic Development **Colorado Springs Chamber & EDC** 

**Jefferson County Economic** 

**Development Corporation** 







President / CEO Jeffco EDC





Vice President of Administration &
 Finance
 Jeffco EDC

### **ACE Organizers & Committee Members**



Economic Development Administration (EDA) U.S. Department of Commerce

### Headquarters in Washington, D.C



### Dennis Alvord



Acting Assistant Secretary for Economic Development Economic Development Administration (EDA) U.S. Department of Commerce



Dr. Barrett



Senior Engagement Administrator Economic Development Administration (EDA) U.S. Department of Commerce



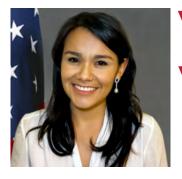


Director of Public Affairs
 Economic Development
 Administration (EDA)
 U.S. Department of Commerce





Public Affairs
 Economic Development
 Administration (EDA)
 U.S. Department of Commerce





Economist Economic Development Administration (EDA) U.S. Department of Commerce



### Robin Merse

Economist Economic Development Administration (EDA) U.S. Department of Commerce



Sydney Milner

Program Analyst Economic Development Administration (EDA) U.S. Department of Commerce

### **Denver Regional Office**



### Angela Martinez

Regional Director
 U.S. Economic Development
 Administration





Management Analyst
 U.S. Economic Development
 Administration







Regional Integrator
 U.S. Economic Development
 Administration





Economic Development Representative U.S. Economic Development Administration





Program Manager
 U.S. Economic Development
 Administration





ప 🗉 Revolving Loan Fund Administrator **U.S. Economic Development** Administration





 Civil Engineer U.S. Economic Development Administration









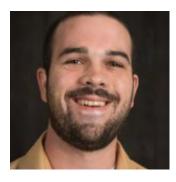


Economic Development Specialist **U.S. Economic Development** Administration





Economic Development Specialist **U.S. Economic Development** Administration





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Economic Development Specialist U.S. Economic Development Administration





Economic Development Specialist
 U.S. Economic Development
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TRADE

ITA/U.S. Commercial Service Denver





Director ITA/U.S. Commercial Service Denver



U.S. Department of State / Permanent Mission of the United States to the Organization of American States





Interim Permanent Representative of the United States

U.S. Department of State / Permanent Mission of the United States to the Organization of American States



### Julianna Aynes-Neville

Alternate Representative U.S. Department of State / Permanent Mission of the United States to the Organization of American States



**Organization of American States -RIAC Technical Secretariat** 



**Inter-American Competitiveness RIAC Network (RIAC)** 





回动词 Director of the Department of Economic Organization of American States -**Technical Secretariat of the Inter-American Competitiveness Network (RIAC)** 







o xxx o

 Chief of the Section of Competitiveness. **Innovation and Technology Organization of American States -Technical Secretariat of the Inter-American Competitiveness Network (RIAC)** 





**Coordinator of the Americas** Competitiveness Exchange (ACE) Organization of American States -**Technical Secretariat of the Inter-American Competitiveness Network (RIAC)** 





Consultant

**Organization of American States -Technical Secretariat of the Inter-American Competitiveness Network (RIAC)** 



### Juan Sebastián Fonseca

Designer and web developer Organization of American States - Technical Secretariat of the Inter-American Competitiveness Network (RIAC)



### **Miguel** Arburola Bourret

Intern

Organization of American States - Technical Secretariat of the Inter-American Competitiveness Network (RIAC) Media

### ACE Colorado in the news:



### Innovate@EDA

U.S. Economic Development Administration, August 31, 2021, https://content.govdelivery.com/accounts/USEDA/bulletins/2eef993



State Magazine Sarah Galbenski, September 2021, https://statemag.state.gov/2021/09/0921pom/



### CBSA Presents on Thriving Life Sciences Community to ACE Delegation

Colorado BioScience Association,

August 9, 2021, https://cobioscience.com/cbsa-presents-on-thriving-life-sciencescommunity-to-ace-delegation/

#### Colorado Chosen to Host the Americas Competitiveness Exchange

Excerninges
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Colorado o nim a consequencia de apocaria. "Colorado is a hab for economic granth and investment now nare than ever," said Governor Janed Pats. "This is an apportunity to show the internation community that or a table continues to be the best place to do business, as well as a charce to exchange ideas and built relationships. I thank the tilts



### Colorado Chosen to Host the Americas Competitiveness Exchange

Denver Economic Development and Opportunity,

#### August 09, 2021,

https://www.denvergov.org/Government/Agencies-Departments-Offices/Economic-Development-Opportunity/DEDO-News/2021/ Americas-Competitive-Exchange-Colorado

### UCCS welcomes international economic development experts to Hybl Center

Communique, University of Colorado, Colorado Springs, August 5, 2021,

https://communique.uccs.edu/?p=134080



Denver y lo que México necesita para crecer

El crecimiento de una economía no es una consecuencia espontánea de que se abran los servicios, que son la mayor parte de la conomía mexicana. Perera que "ya pasó lo peor" de la pandemia y que ahora sólo hace falta acelerar la vacunación, es una falacia que nos dejará con más contagios, más muertes, y con una tendencia de crecimiento y bienestar insuficientes para brindar a toda la población un mejor país.

Por Sofia Ramirez Aguilar @Sofia\_RamirezA | 3 de agosto, 2021



### Denver y lo que México necesita para crecer

### Animal Político,

August 31, 2021, (Available in Spanish only), https://www.animalpolitico.com/mexico-como-vamos/denver-y-loque-mexico-necesita-para-crecer/

### El Paso County touts 'experience economy' in visit with international dignitaries

### The Gazette,

August 6, 2021,

https://gazette.com/news/el-paso-county-touts-experienceeconomy-in-visit-with-international-dignitaries/article\_38d5b0c0f6d3-11eb-a9d5-a785d59455a3.html

# 

### U.S. Sponsors ACE Colorado 2021

U.S. Mission to the Organization of American States, August 1, 2021,

https://usoas.usmission.gov/u-s-sponsors-ace-colorado-2021/



### U.S. Department of Commerce Announces Americas Competitiveness Exchange Colorado

U.S. Economic Development Administration (EDA),

July 27, 2021, https://eda.gov/news/press-releases/2021/07/27/ace-co.htm

El Paso County	ዓ 🖬 <b>ኒ 🖾 f ୬</b>
Colorado Secures Bid for the Thirteenth "Am	ericas Competitiveness Exchange"
	the Thirteenth "Americas Competitiveness Exchange"

### Colorado Secures Bid for the Thirteenth "Americas Competitiveness Exchange"

El Paso County Administration,

### August 27, 2019,

https://admin.elpasoco.com/colorado-secures-bid-for-the-thirteenth-americas-competitiveness-exchange/

US Digetment Contention Stremstond Table Advancements (Fig. 2014) Construction Stremstone Monitoriants (Fig. 2014) Stremstone and Participation Stremstone Stremstone Advancements (Fig. 2014) Stremstone and Participation Stremstone Advancements (Fig. 2014) Stremstone Advancements (F

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www.flickr.com/photos/89835551@N02/albums

### 🄰 Twitter:

### **U.S. Permanent Mission to the OAS**



The U.S. Mission to the @OAS\_official is greatly pleased to sponsor the Americas Competitive Exchange (ACE) starting today in Colorado, bringing global and regional leaders to innovation hubs in the U.S. #ACXchange @riacnetorg @statedepartment @TradeGov\_eda.gov/news/press-rel...



Bradley Freden 🤣 @USAmbOAS

That's a wrap on #ACXchange in beautiful #Colorado. Honored to host such a diverse group of delegates. @StateDept and @TradeGov believe an inclusive, innovative and connected private sector is fundamental to competitiveness in the Americas. Next up: Louisiana in November!

### Economic Development Administration (EDA), U.S. Department of Commerce



Next week's Americas Competitiveness Exchange (ACE) in Colorado will bring together a high-level delegation of global and regional leaders and feature #innovation hubs in Denver, El Paso & Jefferson County bit.ly/3f3Y2Mu #ACXchange @StateDept @riacnetorg @TradeGov



6:00 PM · Jul 27, 2021 · Sprout Social



Replying to @US\_EDA

The #ACXchange group will tour more than 35 locations in Denver, El Paso County and Jefferson County. @StateDept @TradeGov @riacnetorg

7:36 PM · Aug 1, 2021 from Denver, CO · Twitter for iPhone



#### Replying to @US\_EDA

#ACXchange delegates also visited @DENAirport to see how it fuels the local economy, @Coohills Restaurant to learn more about Colorado's booming tourism sector, and the National Western Center agriculture expansion project.

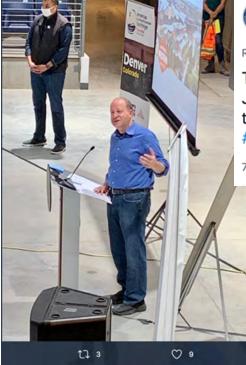
7:34 PM · Aug 2, 2021 · Twitter Web App



#ACXchange kicked off today in Denver, Colorado, with a delegation of global and regional leaders that will tour ad learn from Colorado's successful efforts to advance business development, trade, investment and partnership opportunities.



7:32 PM · Aug 1, 2021 from Denver, CO · Twitter for iPhone





Replying to @US\_EDA

Thank you Colorado Gov. Jared Polis (@GovOfCO) for the warm welcome to #ACXchange delegates.

7:37 PM · Aug 2, 2021 · Twitter Web App



Replying to @US\_EDA

#ACXchange delegates also visited @DENAirport to see how it fuels the local economy, @Coohills Restaurant to learn more about Colorado's booming tourism sector, and the National Western Center agriculture expansion project.

> EDA 🤣 @US\_EDA

7:34 PM · Aug 2, 2021 · Twitter Web App



7:35 PM · Aug 3, 2021 · Twitter Web App



The #ACXchange delegation stopped at @CUAnschutzs, an EDA grantee, on Day 2 of #ACEColorado to learn about its innovation hub. @riacnetorg @StateDept @TradeGov [thread]



•••

EDA grantees National Cybersecurity Center and Exponential Impact hosted #ACXchange today on Day 3 of #ACEColorado to showcase best practices in cybersecurity innovation and entrepreneurship. [thread] @OAS\_official @riacnetorg @StateDept @TradeGov @NATLCyberCenter @XIAccelerator

7:35 PM · Aug 3, 2021 · Twitter Web App



#### Replying to @US\_EDA

(4/4) #ACXchange also visited the U.S. Air Force Academy in Colorado Springs to learn about how the defense sector contributes to the local economy and Denver's @CommonsOnChampa to hear about Colorado's exciting start-up ecosystem. @AF\_Academy

7:43 PM · Aug 3, 2021 · Twitter Web App



BDA O @US\_EDA

Replying to @US\_EDA

3/4 Two-time @USParalympics alpine skier Tyler Carter (@tcski2014) greeted #ACXchange, a ~40member delegation that traveled from 11 countries across the Americas, and shared ideas for how other countries can support Paralympics athletes. #ACEColorado

...

...

7:00 PM · Aug 4, 2021 · Twitter Web App

https://twitter.com/US\_EDA/status/1423056864300961796 https://twitter.com/US\_EDA/status/1423055922662973440 https://twitter.com/US\_EDA/status/1423055518973714433 https://twitter.com/US\_EDA/status/1423644859454214151 https://twitter.com/US\_EDA/status/1423644724678651913 https://twitter.com/US\_EDA/status/1423644422105796612 https://twitter.com/US\_EDA/status/1423805005367111682 https://twitter.com/US\_EDA/status/1423804084453208067 https://twitter.com/US\_EDA/status/1423644422105796612 https://twitter.com/US\_EDA/status/1423644422105796612 https://twitter.com/US\_EDA/status/1423644422105796612 https://twitter.com/US\_EDA/status/1423644422105796612

### **Denver Economic Development & Opportunity**

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#### **National Cybersecutiry Center (NCC)**

https://twitter.com/NATLCyberCenter/status/1423051232030203905

#### Pan American Development Foundation (PADF)

https://twitter.com/PADForg/status/1424759553426612225

#### **U.S. Mexico Foundation (USMF)**

https://twitter.com/USMexicoFound/status/1422636571103215618 https://twitter.com/USMexicoFound/status/1422179832176291840 https://twitter.com/USMexicoFound/status/1422922605309440001

#### México, Cómo Vamos

https://twitter.com/MexicoComoVamos/status/1422723842569641985 https://twitter.com/MexicoComoVamos/status/1422723844280815616 https://twitter.com/MexicoComoVamos/status/1422357747241193482

Dr. Maria Granda, CEO, ZEDE del Litoral, Ecuador https://twitter.com/MaluGranda/status/1422585494232133640

Enrique Perret, Executive Director, U.S. Mexico Foundation, Mexico https://twitter.com/enriqueperret/status/1422241116825473026 https://twitter.com/enriqueperret/status/1422995412487745544

**Carolina Agurto, Partner and Executive Director, IDEA Foundation, Mexico** https://twitter.com/AgurtoCarolina/status/1422799530957832193

**Go Cluster Program, Ministry for Economic Affairs and Energy, Germany** https://twitter.com/gocluster\_BMWi/status/1422924483623637005

Jana Liebe, Managing Director, Thuringian Renewable Energies Network (ThEEN) e.V. https://twitter.com/JanaLiebe\_/status/1422759136954101761

Thuringian renewable energy network (ThEEN) https://twitter.com/ThEEN\_eV/status/1422911908991180804

### **f** Facebook:

Economic Development Administration (EDA), U.S. Department of Commerce https://www.facebook.com/eda.commerce/posts/6873689842656924 https://www.facebook.com/eda.commerce/posts/6871290812896827 https://www.facebook.com/eda.commerce/posts/6862617310430844 https://www.facebook.com/eda.commerce/posts/6857506074275301

https://www.facebook.com/eda.commerce/posts/6856328211059754 https://www.facebook.com/eda.commerce/posts/6852146378144604 https://www.facebook.com/eda.commerce/posts/6847084748650767

#### Office of the Mayor of Colorado Springs, Colorado

https://www.facebook.com/MayorofCOS/posts/2362888420513988

### Jeanette Weiland, Vice President of Bio, Innovation, & Special Projects, New Orleans Business Alliance

https://www.facebook.com/JeanetteWeilandAuthor/photos/a.122841795735247/548049413214481/

### LinkedIn:

#### Economic Development Administration (EDA), U.S. Department of Commerce

https://www.linkedin.com/posts/us-economic-development-administration\_acxchangebuildbackbetter-activity-6827749671063064576-ogPq

https://www.linkedin.com/posts/us-economic-development-administration\_acxchange-acecoloradoactivity-6828108060297314304-mkbb/?fbclid=IwAR250D-a1grBz84qISMBFQnkb2Mn69AInt7XnrF\_ sqT8Bp7wpmKef3oop6E

https://www.linkedin.com/posts/us-economic-development-administration\_acxchange-acecolorado-activity-6828472680677732352-prPh

https://www.linkedin.com/posts/us-economic-development-administration\_acxchangeacecolorado-activity-6829411483408048128-tnNY?fbclid=IwAR1CovqHYBLHctrYnUIV2pyuKX\_ MT9wHTqOxMF1DJRtZxIWvNqHc1KEduCk

### 🗿 Instagram:

#### Economic Development Administration (EDA), U.S. Department of Commerce

https://www.instagram.com/p/CSDVITUsKe6/?utm\_medium=copy\_link&fbclid=IwAR0Fa\_gn\_h\_rS9y3N1qkvGEoZCu\_l1I3LnocZGF7u0FCuaUdyMNx7ceSFA

https://www.instagram.com/p/CSIb9phMADR/?utm\_medium=copy\_ link&fbclid=IwAR0wgMJYk95hOfAW-RADLRSSvZcLTfvGRW2pT0QMG8is\_hjXtrwBoUak9ZA

https://www.instagram.com/p/CSLBkLzsWDG/?utm\_medium=copy\_ link&fbclid=IwAR1zhyCp2v2XowIfJreyRELmzrvPvIG\_egmGkeQVqAyOgMSM5J22AFkxXoc

https://www.instagram.com/p/CSPMbSRMzx0/?utm\_medium=copy\_ link&fbclid=IwAR3TjnpwMqDHbwIB2l1RIegZ9oN4anJ2RPbo7szEZFD4\_nIL6v3eoecWh-U

https://www.instagram.com/p/CSQR8EFMzro/?utm\_medium=copy\_ link&fbclid=IwAR24mXJpAS35TWBEmI-BJ0gyczZpNct7ZpFb8n-q6ZZXRZFjbZw4RoWfH9k

### Coohills

https://www.instagram.com/p/CSFygFWFM9D/?utm\_medium=copy\_ link&fbclid=IwAR2q\_7oROCOEUD8ZMsuK6TMh7CoeRvHuOsuYnLTQ4yoorXnbD5TjtAWrmNs



### Adriana Bonilla

ACE Program Coordinator Technical Secretariat Inter-American Competitiveness Network (RIAC) Organization of American States (OAS) abonilla@oas.org

### **Cristina Narváez**

Consultant Inter-American Competitiveness Network (RIAC) Section of Competitiveness, Innovation and Technology Organization of American States (OAS) cnarvaez@oas.org





# **DENVER** Sunday, August 1

Attire of the day: Business Casual. Please wear comfortable shoes for walking.

### Explore Denver; one of the fastest growing cities of the U.S. 9:00 am - 12:00 pm

lacktrian The group can select from different tracks.

Lunch on your own

### ACE Check-in Registration

12:00 pm - 2:00 pm
An antigen test will be administered by SameDay Health at the Alessandro Boardroom.
Pick up your welcome bags, name badges and personal protective equipment (facemasks, hand sanitizers, etc.).
Art Hotel, Alessandro Boardroom, 4<sup>th</sup> floor

### Art Hotel to Denver Botanic Gardens

3:45 pm - 3:55 pm

### Arrival to Denver Botanic Gardens

**3:55 pm – 4:00 pm** Enter through main entrance and head to The Orangery. ACE signage will be posted to guide people to gathering location.

#### Welcome Introduction and Overview of Denver's Botanic Gardens 4:00pm – 4:15pm

♥ Denver Botanic Gardens, The Orangery Introduction and overview of the Denver Botanic Gardens provided by Brian Vogt, Chief Executive Officer, Denver Botanic Gardens

### Blossom! At Denver's Botanic Gardens

4:15 pm - 4:45 pm

- Denver Botanic Gardens
  - Self-guided tour of Denver Botanic Gardens
- Meet back at The Orangery at 4:45pm to walk to the Concert Area for official group photo

### Official Group Photo

4:45 pm – 5:00pm Denver Botanic Gardens, Concert Area

### Icebreaker Activity

5:00 pm – 5:45 pm
Led by Karen Gerwitz, President & CEO, World Trade Center Denver
Onever Botanic Gardens, The Orangery
ACE Colorado Icebreaker activity will get the program started with each delegate venturing out among the group to learn more about each other.



Fun, meaningful, specific questions will be given with the goal for each delegate to collect as many answers as possible from their colleagues within the amount of time given. This is certain to get the conversation flowing.

Wellness Break 5:45 pm – 6:00 pm Denver Botanic Gardens, The Orangery

### Welcome Reception: Flowers, Refreshments, Food & Friends! -

Sponsored by Metro Denver Economic Development Corporation (MDEDC) 6:00 pm - 7:30 pm

**Operation** Denver Botanic Gardens, The Orangery Sustainability, tourism, recreation, entertainment, and urban agriculture

**Participants:** Colorado Consular Corps, local global business and academic community, local VIP and dignitaries

**Speakers:** Key leaders from the United States Government and the Organization of American States as ACE Committee, Ecuador as the Chair of the Inter-American Competitiveness Network (RIAC), and the Local Hosts, State of Colorado and the City of Denver. With a special sponsor, J.J. Ament, Chief Executive Officer from the Metro Denver Economic Development Corporation.

**Topics:** Learn firsthand about a true Denver staple - a sustainable, recreational and educational amenity in the heart of the city. Showcase sustainability efforts and vision, diversity and inclusion projects as well as global initiatives surrounding international horticultural research. Highlight commitment to increasing access to fresh, healthy food through urban community-based projects along with conservation, preservation and biodiversity endeavors and research. Spotlight how The Gardens not only foster the next generation of scientists and horticulturists, but how it also serves as a quintessential attraction for Denver's entertainment lifestyle and vibe.

**Outcome:** Explore the connection of individuals, nature and food as well as the implementation of diverse and sustainable programs to achieve global transformation, while protecting natural habitats for future generations.

### Wrap Up, Wellness Break

7:30 pm - 7:45 pm – Walk to entrance to load buses

Denver Botanic Gardens to Art Hotel

7:45 pm - 8:00 pm – Commuting

# DENVER Monday, August 2

Attire of the day: Business casual. At the National Western Center you will be touring on an active construction site and walking for about 5-10 minutes. We suggest casual attire such as pants or jeans. No skirts, dresses, high heels, wedges, ballet flats or any open-toe shoe. Please wear comfortable, sturdy walking shoes (hiking boots or construction boots recommended).

At 5:30pm participants will have the opportunity to change to a semi-formal attire for the evening reception. A semi-formal attire is a little more formal than business attire.



### Load up bus 7:30 am - 7:45 am

### Restaurant ART Hotel to Coohills Restaurant

7:45 am - 8:00 am - Commuting

### P3 Projects in Denver – The intersection of tourism and economic development

8:00 am - 9:45 am

Coohills Restaurant (local French restaurant) with the coordination of Visit Denver. Breakfast will be provided.

Tourism, Hospitality, Small Business, Restaurant

Participants: Visit Denver, Coohills Restaurant, Denver Economic Development & Opportunity

**Speakers:** Richard Scharf, CEO, VISIT Denver; Diane & Tom Coohills, Owners & Founders, Coohills; Stephanie Garnica, Global Business Development Director, Denver Economic Development & Opportunity, City and County of Denver

**Topics:** Welcome to the Mile High City where 300 days of sunshine, a thriving cultural scene, diverse neighborhoods and natural beauty combine for the world's most spectacular playground. Learn about Denver's dynamic convention and visitors bureau that actively collaborates with local government and industry to promote our city, attract visitors and businesses alike plus maintain a resilient economy through support of the arts, food and beverage scene, conventions and more!

**Outcomes:** Learn new ways to work with the hospitality sector to attract business and tourists to your community. Understand how P3's work and get inspired for new ways to pursue them. Explore business opportunities with Visit Denver via the conventions they host.

### Coohills to Denver International Airport (DEN)

9:45 am - 10:30 am - Commuting

Arrive and Wellness Break 10:30 am – 10:45 am The Westin Denver International Airport

### One Mile Closer! Conversation with Denver International Airport leadership and Denver Workforce Services about the importance of an airport as an economic engine and gateway to a region

The Denver International Airport (DEN) is the primary economic engine of the State of Colorado, generating more than \$26 billion for the region annually. It is the fifth-busiest airport in the U.S. **10:45 am – 12:00 pm** 

R The Westin Denver International Airport, Banquet Room TBD

Aviation, infrastructure, Mobility, Culture Lunch will be provided

**Participants:** DEN leadership (Cristal DeHerrera, EVP/Chief of Staff; Ken Cope, SVP/Real Estate Development; Laura Jackson, Vice President of Route Development; Rachel Gruber, Manager of Regional Affairs)

**Topics**: Learn about the important role of the airport not just as a transportation hub, but as a gateway to a region and economic engine of a community. Also learn about how Denver's Workforce Services Center located inside the airport, helps create job opportunities and establish a talent pipeline. This office attracts a diverse workforce and builds upon the city's efforts around diversity,



#### equity and inclusivity

**Outcomes:** Exploration of route development between Denver with cities/countries represented by the ACE delegates; Learn how an economic development team can leverage their local airport to attract and retain business in their community

Wellness Break & Lunch 12:00 pm – 12:25 pm

Load Buses 12:25 pm – 12:30 pm

### Benver Airport to Anschutz Medical Campus

12:30 pm - 12:55pm - Commuting

### Anschutz Medical Campus: A Long History of Academic, Research, and Treatment Excellence!

The largest academic health center in the Rocky Mountains and a world-class medical destination at the forefront of transformative education, science, medicine and healthcare. Learn about how this key player helped drive the COVID response and recovery. **12:55 pm – 2:25 pm** 

Anschutz Medical Campus, Fitzsimons Building Life Sciences, higher education, innovation

**Participants:** Kim Muller, Executive Director of CU Innovations; Dr. Edwin Asturias, Professor and Director of Latin American Projects, Center for Global Health; Dr. Steve Berman, Professor of Pediatrics, Director, Center for Global Health; Steve VanNurden, Associate Vice-Chancellor of Biotechnology, University of Colorado/Anschutz Medical Campus and President and CEO, Fitzsimons Innovation Community

**Topics:** The University of Colorado Anschutz Medical Campus is the largest academic health center in the Rocky Mountain region, and a world-class medical destination at the forefront of transformative education, science, medicine, and healthcare. This esteemed panel will talk about innovation and investment strategies in the life science, med-tech and academic sectors.

**Outcomes:** Discover opportunities for joint research, student and faculty exchange plus business and investment opportunities via Fitzsimons Innovation Center.

Wellness Break 2:25 pm - 2:35 pm

Load Buses 2:35 pm - 2:40 pm

Anschutz Medical Campus to National Western Center 2:40 pm - 3:00 pm Commuting

### Giddy Up! 2.2 Million Square Feet of Agriculture Innovation, Research Labs, Farmers Markets, International Conferences & Outdoor Festivals

The National Western Center is a reimagined master-planned campus that will be a vibrant, dynamic and accessible education and entertainment environment. Participants will hear from the lead organizations about how collaboration brought this project to life and will learn about opportunities for their respective communities to tap on opportunities with respect sustainability, water, and food. **3:00 pm – 3:45 pm** 

National Western Center, Stockyards Event Center



Mariculture, Agtech, Water, and Sustainability

**Participants:** Colorado State University leadership, National Western Center Executive Director, City & County of Denver

**Speakers**: Tykus Holloway, Executive Director, Mayor's Office of the National Western Center, City and County of Denver; Brad Buchanan, President, National Western Center Authority; Jocelyn Hittle, Assistant Vice Chancellor, Colorado State University System (CSU), CSU Spur

**Topics:** Redevelopment of 2.2 million square foot agricultural campus. Low-carbon, resilient campus with energy-efficient buildings that are powered by renewable energy, including thermal heat from wastewater. Innovation in agriculture, and food safety.

**Outcomes:** New partnerships for agriculture-related technological development, research exchanges, business and investment opportunities. Learn how the campus will source nearly 90% of its heating and cooling from an underground sewer pipeline. When complete, the system will be the largest sewer-hear recovery system in North America. The campus' education partner, Colorado State University System and their CSU Spur campus is made up of 3 buildings focused on food, water and health and will be a hub for research related to important world issues and be open to the public as a place for experiential education.

Wellness Break 3:45pm – 4:00pm National Western Center

Breakout Conversations

**4:00pm – 4:45pm** National Western Center Campus tour and networking. Break into 2-3 groups to experience all three site activities (Building Tour, Networking Room, External Site Tour)

### Restance of the second second

4:45 pm - 5:10 pm Commuting

Wellness Break (change to semi formal attire) 5:10 pm – 5:45 pm Art Hotel Refresh, change clothes

#### Evening Reception in Denver sponsored by Bank of America 5:45 pm - 7:30 pm

Art Hotel, FIRE Terrace (4<sup>th</sup> Floor)
 Food & Bev, sports, outdoor recreation
 Heavy apps and beverages provided

**Participants:** Colorado Consular Corps, global business and academic community, local VIP and dignitaries

**Speakers:** Jared Polis, Governor, State of Colorado (TBC); Michael B. Hancock, Mayor, City and County of Denver; Deborah Cameron, Chief Business Development Officer, Denver Economic Development & Opportunity, City and County of Denver; FloraJane DiRienzo, Deputy Director, Biennial of the Americas; Raju Patel, Denver Market President, Bank of America (sponsor)

**Topics:** Illustrate Denver's welcoming nature for foreign commerce and all cultures. An urban setting with a unique and remarkable balance of a thriving, inclusive economy and an unapparelled & healthy way of life. A business-friendly ecosystem, with a young and talented workforce.



**Outcome:** Depart with a sense of Denver serving as an entrepreneurial hub, a center for innovation, diversity, culture, art and sports, as well as an ideal locale for foreigners and business expansion and collaboration.

Should the delegation wish to seek out additional meal options at night, some alternatives are the following:

- The Art Hotel has Fire Restaurant & Lounge on the 4th floor
- Torchy's Tacos is directly across the street

# DENVER/ ELPASO COUNTY Tuesday, August 3

Attire of the day: Business. Please wear comfortable shoes for walking.

### Check out of Art Hotel and load up buses 7:00 am - 7:45 am

Art Hotel to Commons on Champa via buses 7:45 am - 8:00 am - Commuting

### Denver's Inclusive Entrepreneurial Journey Starts Here

8:00 am - 8:25 am Commons on Champa, Innovation Lounge Grab and go, individual portions breakfast Commons community members available to network/share stories

**8:25 am - 9:15 am** Commons on Champa Entrepreneur, startup ecosystem

**Participants:** Downtown Denver Partnership, Commons on Champa, City & County of Denver, local entrepreneurial community including entrepreneurs, mentors, and investors.

**Speakers:** Kate Barton, SVP/Executive Office, Downtown Denver Partnership; Erik Mitisek, Co-Founder, Denver Startup Week; Tim Martinez, Global Business Development Manager, Denver Economic Development & Opportunity; Tami Door, CEO, Downtown Denver Partnership.

**Topics:** Denver's innovation and entrepreneurial ecosystem including the Commons on Champa, and Denver Startup Week ecosystem; Economic Development initiatives, State of Downtown Denver.



**Outcome:** Identify opportunities for scaling companies to enter the North American market with a soft landing in Denver. Experience a free innovation space made possible through public/private partnerships. Learn how the central business district embraces entrepreneurism in order to invigorate downtown living.

Wellness Break, Board Buses 9:15 am – 9:30 am Commons on Champa

### Commons on Champa to United States Air Force Academy (USAFA)

9:30 am - 11:00 am- Commuting to Colorado Springs

### Service and Community: The Impact of the Defense Industry 11:00 am - 12:45 pm

Doolittle Hall, United States Air Force Academy (USAFA
 Defense

The Air Force Academy is both a military organization and a university. The 10<sup>th</sup> Air Base Wing comprises more than 3,000 military, civilian and contract personnel who conduct all base-level support activities, including law enforcement and force protection, civil engineering, communications, logistics, military and civilian personnel, financial management, services and the clinic, for a military community of about 25,000 people.

**Opening Presenters/Moderator:** El Paso County Commissioner Longinos Gonzalez Jr.; Air Force Academy Foundation and Association of Graduates Chief Executive Officer, Lieutenant General (retired) Mike Gould; Colorado Office of Economic Development and International Trade (OEDIT) Aerospace and Defense Industry Champion, Jay Lindell

**Panel Speakers:** Colonel Christopher McClernon, Ph.D., Associate Dean of Research for United States Air Force Academy; Reggie Ash, Chief Defense Development Officer for the Colorado Springs Chamber and Economic Development Corporation; Shawnee Starr, Founder & Chief Executive Officer of TechWise; Major General Garrett Harencak, Vice President of Strategic Defense Programs for Jacobs Engineering Group; Patrick Barrett, Chief Executive Officer of Catalyst Campus; Kimball Edwards, Executive Vice President and Chief Technical Officer for TMC Design

This presentation and industry panel is covering the topic of the economic impact of the defense industry in Colorado, specifically within the Pikes Peak Region, as well as the collaborative nature between local defense industry companies and military bases. The panel discussion will feature key stakeholders of El Paso County's defense industry, moderated by Jay Lindell, followed by a time for interactive questions and answers.

### ISAFA to Garden of the Gods Club

12:45 pm - 1:00 pm - Commuting



### Taking Action: Disaster Mitigation & Emergency Management

The Garden of the Gods is a public park located in Colorado Springs, Colorado. It is a registered National Natural Landmark with beautiful views, towering sandstone rock formations. This world-class Visitor & Nature Center and museum is one of the most visited attraction in Colorado. From their early beginnings in 1951, the vision of the Garden of the Gods Resort and Club was grand and ambitious: to create the ultimate escape where recreation and relaxation reign supreme – and where the distractions of the outside world disappear, bringing the things that matter most clearly into focus.



**1:15 pm - 2:40 pm 9** Garden of the Gods Club
Disaster Mitigation & Emergency Management

**Presenters:** El Paso County Commissioner Holly Williams; Mike Myers, Wildland Fire Chief for Colorado Springs Utilities; Michael Schaub, Pikes Peak Regional Office of Emergency Management

**Outcomes:** Wildfire Disaster Mitigation, Emergency Management, and COVID-19 Relief have been areas that El Paso County has led the region in best practices. If mutually beneficial, each of these entities would be able to offer collaboration in sharing best practices, research, technology, and program-building resources related to emergency management and disaster mitigation.

Garden of the Gods to National Cybersecurity Center (NCC) 2:40 pm - 3:15 pm – Commuting & Wellness Break

### Securing a Nation: National Cybersecurity Center Tour and Presentation

**3:15 pm - 4:40 pm** ♥ National Cybersecurity Center (NCC) <sup>™</sup> Cybersecurity

**Presenters/Participating Companies:** Harry Raduege, Chief Executive Officer of the National Cybersecurity Center; Martin Wood, Vice Chancellor of the University of Colorado – Colorado Springs; Patrick Barrett, Chief Executive Officer of Catalyst Campus

This presentation and tour are to promote and share about the National Cybersecurity Center (NCC) services, especially in concerns to their space Information Sharing and Analysis Center (ISAC), and to discuss University research partnerships and service contracts with local cybersecurity companies.

### Startups Showcase: Information Technology Industry Tour 4:40 pm - 5:45 pm

Sexponential Impact (XI) Information Technology

**Presenters/Participating Companies:** Natasha Main, Executive Director of Exponential Impact; Startup Companies: Colorado Springs Chamber of Commerce and Economic Development Corporation; Pikes Peak Small Business Development Center; SparkMindset; Aftermarket Analytics; Cyber Software Distributors; Fit SW; Murray Security Services; Titan Robotics

After the cybersecurity session, guests will move into the Exponential Impact space for a presentation about the local Information Technology industry ecosystem and will get to participate in a meet and greet with local IT startups; small businesses; and large, established companies to hear their personal stories and get a tangible opportunity to try out some of the technologies.

**NCC to CLAY Venues** 6:00 pm - 6:15 pm – Commuting & Wellness Break

Wellness Break 6:15 pm – 6:30 pm



Arts with a Purpose: Dinner Reception and Presentation 6:30 pm - 8:30 pm CLAY Venues Arts and Culture

**Presenters/Participating Companies:** Andy Vick, Executive Director of the Cultural Office of the Pikes Peak Region; Downtown Partnership; 291 Colorado Whiskey; Lee Spirits; Grass It Up!; Local Artists

➡ The Delegation will enjoy dinner and a presentation about the economic impact of arts & culture in our region, the Military Arts Connection program, and the innovation of the creative sector in the Pikes Peak Region to respond to the needs of our military service members, veterans, and their families as a best practice that can be replicated elsewhere.

After dinner, guests are given the opportunity to explore the work of local artists, enjoy curated beverages crafted by local companies 291 Colorado Whiskey and Lee Spirits, and listen to bluegrass music by a local band, Grass It Up.

### CLAY Venues to Antlers Hotel

8:30 pm - 8:35 pm - Commuting

Hotel Check-in 8:35 pm Antlers Hotel

# **ELPASO COUNTY** Wednesday, August 4

Attire of the day: Business. At 4:30pm participants will have the opportunity to change to a semiformal attire for the evening reception. A semi-formal attire is a little more formal than business attire.

### Load bus 7:30 am - 7:45 am

Antlers Hotel to William J. Hybl Sports Medicine and Performance Center 7:45 am - 8:00 am - Commuting

The Ultimate Public-Private Partnership in Sports Medicine: How a Shared Vision and Collaboration are Growing Opportunities and the Community 8:00 am - 10:15 am William J.Hybl Sports Medicine and Performance Center



#### Sports Medicine & Performance

**Presenters:** Chancellor Venkat Reddy, Chancellor of University of Colorado – Colorado Springs; William (Bill) J. Hybl, Executive Chairman of the El Pomar Foundation; Mayor John Suthers, Mayor of City of Colorado Springs; Kevin Laudner, Dean of Nursing College for the University of Colorado – Colorado Springs; Steve Johnson, Co-Executive Director of the William J. Hybl Sports Medicine and Performance Center; Bill Lueck, Co-Executive Director of the William J. Hybl Sports Medicine and Performance Center; Jason Mitchler, Director of Operations at the William J. Hybl Sports Medicine and Performance Center

Guests will enjoy breakfast at the William J. Hybl Sports Medicine and Performance Center for a presentation about the brand-new Center and its partnership with Centura Health. The discussion will include how this Center creates the potential for research partnerships and greater University/industry partnerships. The session will end with a tour of the facility.

### Hockey Ed Robson Arena

10:15 am - 11:00 am - Commuting

### Sports Economy – How a Soccer Team and their Stadium is Reshaping Downtown Colorado Springs

Weidner Field Sports Economy

#### Presenter: President of Switchbacks FC, Nick Ragain

Buests will walk through Weidner Field and learn about how the field and Switchbacks FC soccer team contribute to regional economic development. Weidner Field is the only downtown sports complex in Colorado Springs – Should a country be interested in developing a sports complex in their Downtown and implementing semi-professional sports teams that impact local economy, the Switchbacks Stadium offers indoor and outdoor spaces for special events ranging from 20 − 15,000 attendees. With 117,000 sq. ft. of event space, the stadium offers sprawling views of Pikes Peak and the Rocky Mountains, the stadium field, and downtown Colorado Springs.

### Real walk to Olympic Museum, Group Photo

11:50 pm - 12:15 pm - Commuting

Wellness Break 12:15 pm – 12:30 pm

### The Creation of the City for Champions and Olympic City USA

Known as "Olympic City USA," Colorado Springs is at the heart of the United States' Olympic movement and the epicenter of an extensive sports industry. In 1978, the United States Olympic Committee, now the United States Olympic and Paralympic Committee, moved its headquarters from New York City to Colorado Springs. Along with the Committee, the largest of three official United States Olympic and Paralympic Training Centers and 24 national governing bodies of sport reside within the City of Colorado Springs. The United States Olympic and Paralympic Museum will be opened during ACE for VIP access.

#### 12:30 pm - 1:15 pm

Olympic Museum
Cublic Private Partnership

**Presenters:** Mayor John Suthers, Mayor of the City of Colorado Springs; Chris Jenkins, Chief Executive Officer of Norwood Development Group; Mike Beagley, Manager of Community Relations for the United States Olympic and Paralympic Committee; Harris Kalofonos, Founder of Young Champion Ambassadors



© Guests will enjoy lunch in the upper conference room of the museum where Mike Beagley will discuss the Olympic Spirit of the community and how it has played a role in the local brand, then Mayor Suthers will talk about the creation of the Olympic City USA brand, Sister Cities connections, and City for Champions projects. Harris Kalofonos will discuss the founding of Young Champion Ambassadors program, and Chris Jenkins will talk about City for Champions and the future of Southwest Downtown.



### Going for Gold – What Makes TeamUSA

1:30 pm - 2:30 pm Olympic Museum

**Presenters & Tour Guides:** Robert Bready, Vice President of Museum Operations; Guest Experience Team Members

Brivate White Glove Presentation/Partial Tour/Video.

### 🛲 Olympic Museum to Qualtek Manufacturing

2:45 pm - 3:00 pm - Commuting

### Rebuild, Retool, Recover – The Evolution of the Manufacturing Industry (Post Covid Manufacturing)

**3:00 pm - 4:15 pm** Qualtek Manufacturing Inc.

Manufacturing

**Presenters:** Tim Heaton, President of Colorado Advanced Manufacturing Association; Chris Fagnant, President of Qualtek Manufacturing; Tom Neppl, President of Springs Fabrication, LLC; Tony Feltman, President and Owner of Spire Manufacturing Solutions

In this session, guests will get a brief walking tour through Qualtek Manufacturing and will learn from manufacturing industry representatives about the collaborative nature and capabilities of the manufacturing ecosystem in the El Paso County/Colorado Springs region and the various changes our region's manufacturing industries have navigated together through the years.

### Realized to Antlers Hotel

4:15 pm – 4:30 pm - Commuting

Refresh & Get Prepared to the Evening Activities \*Change into semi-formal attire (tie required for men) 4:30 pm – 5:15 pm Antlers Hotel

Antlers Hotel to Broadmoor
 5:15 pm – 5:30 pm - Commuting

### Learn about El Paso County's Experience Economy Alongside Elected Officials & Community Leadership 5:30 pm – 8:15 pm P Broadmoor Tourism and Hospitality



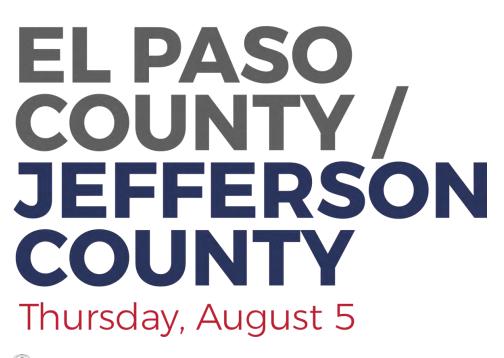
Attire of the evening: Semi-formal attire (tie required for men). A little more formal than business attire.

**Opening Presenters:** El Paso County Commissioner Carrie Geitner; El Paso County Commissioner Stan VanderWerf

**Moderator/Panel Speakers:** Kyle Hybl, President and Chief Executive Officer of El Pomar Foundation; Becky Leinweber, Executive Director at Pikes Peak Outdoor Recreation Alliance; Doug Price, President and Chief Executive Officer at Visit Colorado Springs; Scott Flexman, Vice President of Sales and Marketing at The Broadmoor

Delegates will enjoy dinner and a panel discussion about the experience economy and unique tourism opportunities in the El Paso County/Colorado Springs region while enjoying dinner and cocktails with elected officials and community leaders representing the El Paso County region.

Broadmoor to Antlers Hotel 8:15 pm - 8:30 pm – Commuting



Attire of the day: Business. Must have close toed shoes and women as men should also wear fulllength pants.

Check out of Antlers Hotel and bring luggage to the lobby to be loaded on the bus 7:00 am - 7:25 am

Regional Ecosystems and their Role in Recovery - Breakfast & Presentation 7:25 am - 9:00 am Antlers Hotel

**Presenters:** El Paso County Commissioner Cami Bremer; Dirk Draper, President & Chief Executive Officer for the Colorado Springs Chamber & Economic Development Corporation; Dr. Charles Benight, Executive Director of the Lyda Hill Institute for Human Resilience



Dirk Draper, President & Chief Executive Officer for the Colorado Springs Chamber & EDC, will provide a brief overview of international opportunities for commerce in Colorado and the business-friendly environment of the El Paso County/Colorado Springs region and introduce Dr. Benight who will provide a discussion on advancing human resilience through interdisciplinary research, healing therapies, and community training and empowerment, specifically in response to the COVID-19 pandemic. Delegates will then have the opportunity to ask questions and network with all the entities and industries that participated throughout El Paso County's ACE tour to making any final connections before heading to Jefferson County.

Antlers Hotel to the American Mountaineering Center

9:00 am - 11:15 am – Commuting

The American Mountaineering Center: Lunch and Panel Discussion on Rescue, Recovery, and Disaster Response 11:15 am – 12:45 pm

Wellness Break 12:45 pm – 1:00 pm

The American Mountaineering Center Museum Tour 1:00 pm – 2:00 pm

Commute to Colorado School of Mines (CSM) 2:00 pm - 2:30 pm - Commuting

Mining Tomorrow – Tour of School Labs (Education to solve the problems related to earth, energy and the environment) 2:30 pm - 4:30 pm CSM

CSM will be sharing best practices in engineering education as the number one engineering school in the Nation as well as presenting opportunities for joint research, and opportunities for collaboration in public/private partnerships

Colorado School of Mines is a public university focused on science and engineering, dedicated to educating and inspiring students, advancing knowledge, and innovating to address the great challenges society faces today—particularly those related to earth, energy and the environment. Founded in 1874 with specialties in mining and metallurgy, Mines' scope and mission have expanded to meet the needs of industry and society, producing distinctive graduates and revolutionary innovations, and becoming a world leader in advancing sustainable use of the Earth's resources. Participants will explore opportunities for collaboration, joint research, and sharing of best practices as you engage with thought leaders who are conducting education and research in engineering and science to solve the world's challenges related to the earth, energy, and the environment.

### CSM to Denver Marriott West

4:30 pm - 5:00 pm - Commuting

Check-in/ Downtime 5:00 pm - 6:45 pm Denver Marriott West

Hor Conver Marriott West to The Fort

7:00 pm - 7:30 pm - Commuting



Native American Economies - Dinner 7:30 pm - 10:00 pm The Fort

The Fort to Denver Marriott West 10:00 pm - 10:30 pm – Commuting

## **JEFFERSON COUNTY** Friday, August 6

Attire of the day: Business. Participants will have the opportunity to change to a business casual attire at 6:00pm to attend the closing reception.

**Important notes of the day:** Please bring your passport and ID card with you at all times to access to U.S. government facilities.

Participants will be asked to help fill out the final ACE Colorado survey before the end of the program.

Eoad up bus 7:00 am - 7:15 am

Harriott West to Pilatus 7:15 am - 8:00 am - Commuting

### Role of Regional Aviation in Post COVID trade and economies. Breakfast with Jefferson County Commissioners and Mayors

8:00 am - 9:00 am Pilatus

**Presenter:** Jeffco Commissioner Tracy Kraft Tharp, Airport Director Paul Anslow; RMMA Board Chair Phil Rosnik

Founded in 1939, Pilatus Aircraft Ltd is the only Swiss company to develop, produce and sell aircraft to customers around the world. With over 2,000 employees at its headquarters, Pilatus is one of the largest employers in Central Switzerland. Pilatus provides training for about 130 apprentices in 13 different professions – job training for young people has always been a very high priority at Pilatus. ACE participants will enjoy breakfast and a tour of their wonderful facility in Jeffco. Colorado believes in the global economy and works to provide its businesses with the resources they need to connect and be successful in markets around the globe. Engage in conversations at Pilatus Aircraft Ltd. around opportunities for point-to-point partnerships within foreign trade zones, establish relationships that will encourage greater trade through resources provided by the Denver World Trade Center, Colorado Office of Economic Development and International Trade, and The U.S. Export Assistance Center.



### Company tour

9:00 am -10:00 am Pilatus

Pilatus to Terumo BCT 10:00 am - 10:45 am - Commuting

### Security at Terumo

**10:45 am - 11:00 am 9** Terumo BCT

### Blood, Cells, and Covid - Terumo & Bioscience Association Expo

#### Terumo BCT

Terumo is a global leader in blood component, therapeutic apheresis and cell therapy technologies, is the only company with the unique combination of apheresis collections, manual and automated whole blood processing and pathogen reduction technologies. They believe in the potential of blood and cells to do even more for patients than they do today. This belief inspires their innovation and strengthens their collaboration with customers. Colorado is home to a vibrant and growing cluster of research institutions, renowned scientists, and more than 1,700 bioscience-related companies that are developing breakthroughs in life-saving drugs and devices.

**Presenters/Participating Companies:** Antionette Gawin - Terumo BCT, Jennifer Jones - CO Bioscience Association - Boulder Botanicals, Zimmer Biomet, 3D systems

**Structure:** Terumo BCT in collaboration with the Colorado Bioscience Association hope to put on an expo showcasing cutting edge technology and practices.

### Lunch and discussion

12:00 am - 1:00 pm
ℜ Terumo BCT
The lunch panel session is still in development but might be shorter to provide more time for participant interaction in the expo. Details are tbd as soon as possible.

### 🛲 Terumo BCT to Lockheed Martin

1:00 pm - 1:45 pm - Commuting

### Security at Lockheed

1:45 pm- 2:15 pm Lockheed

### Taking Flight – Lockheed Martin - Campus tour and simulations

### 2:15 pm - 5:15 pm

Lockheed Martin is a

Lockheed Martin is an American global aerospace, security, and advanced technologies company with worldwide interests. Join the innovators from the team to learn about technologies that are being deployed worldwide, as well as probing the topic of innovation around workforce development. Explore opportunities for partnership and best practices in the realm of talent development as Lockheed experts share information on their more than 70 work-based learning programs, which include apprenticeships designed to skill workers for long-standing careers in aerospace and defense.

**Panel:** Lockheed, Jay Lindell, Ball, ULA, Fauston, Manufacturers Edge, Space Foundation **Partnerships:** CSC

### Lockheed to Marriott

5:15 pm - 6:00 pm - Commuting



Hotel Down time
6:00 pm - 7:00 pm
Denver Marriott West
Attire of the evening: Business Casual.

Marriott to The Rose 7:00 pm - 7:30 pm - Commuting

### A New Beginning - Closing Reception of ACE Colorado at The Rose 7:30 pm - 10:00 pm

The Rose

The Rose to Marriott 10:00 pm- 10:15 pm - Commuting



### Annex II Preliminary Collaborations Overview

### The ACE Colorado program resulted in 149 collaboration opportunities, some of them already established and others identified.

Below is a list of 15 collaborations already established and 134 collaboration opportunities identified by participants of the Americas Competitiveness Exchange (ACE) that took place in the State of Colorado, United States, from August 1 to 6, 2021. This amounts for a total of 149 established collaborations and opportunities emerging from ACE Colorado. The information was gathered based on the responses submitted by ACE Colorado Participants during the week-long program through the Daily Consultations and the Final Survey.

• <u>15 Collaborations Established:</u>

Dr. María Granda, CEO of ZEDE del Litoral, a special economic zone in Ecuador for business development promoted by the Superior Polytechnic School of Litoral (ESPOL) :

 Colorado School of Mines proposed to expand an established academic agreement with the ESPOL, the promoter and host of ZEDE del Litral. The proposal considers the possibility of adding the Global Energy Initiative and Mining Sustainability Outreach to ongoing mining academic program

Valeria Rodríguez, the Exports Promotion Director at CORPEI, Ecuador:

2. Connected with Dr. Maria Granda, CEO of ZEDE del Litoral, Ecuador, to explore an alliance to promote economic development in Guayaquil

Cynthia Lopez, Investment Promoter & Sonora Institute for Aerospace and Advanced Manufactur (SIAAM) Director of Sonora State Government, Mexico:

3. On Friday, August 27, 2021, Ms. Lopez facilitated a meeting between the MILO Space Science Institute, Lockheed Martin, and Hermosillo Institute of Technology

Dr. Saiph Savage, Director of the Civic Innovation Lab at Northeastern University and the National Autonomous University of Mexico (UNAM), Mexico:

4. Contacted the National Cybersecurity Center to push forward collaborations around public infrastructure to fight disinformation



- 5. Started connections with Tiana (Nelson) Kennedy, Assistant Vice Chancellor of External Relations at Colorado State University System to explore the possibilities of creating entrepreneurial spaces in Mexico like the one in Colorado
- 6. Will collaborate with the US-Mexico Foundation to study disinformation and cybersecurity issues to present results across Mexico and the U.S., especially how the Latin-American community is targeted and how this affects jobs
- 7. Started conversations of collaborations with Pan American Development Foundation (PADF) to push forward a project on rural workforces
- 8. Exploring collaboration with Sofía Ramírez from México Como Vamos to conduct economic studies on workforces in the U.S. and Mexico
- 9. Started discussing how to offer talks and create events together around innovation with the Alonso Huerta, General Director of the Science, Technology, and Innovation Council of Hidalgo, Mexico.

Andreica Maldonado, Director of the Research Grants Program at Puerto Rico Science, Technology and Research Trust, United States, reported that she has had follow-up conversation with:

- 10. Catalyst Campus
- 11. Space Foundation
- 12. MILO Space Science Institute
- 13. The Lyda Hill Institute for Human Resilience of University of Colorado, Colorado Springs

Jeanette R.Weiland, Vice President of Bio, Innovation, & Special Projects at the New Orleans Business Alliance

14. Set up meetings with Michoud Assembly Facility of NASA and other stakeholders to pursue an expansion of the Catalyst Campus to New Orleans

Ole Janssen, Deputy Director General of Innovation and Technology Policy at the Federal Ministry for Economic Affairs and Energy, Germany, reported:

- 15. His team connected with Governor of Colorado's team to advance in the coordination of a work meeting in Germany with Governor Jared Polis in the fall
- <u>134 Opportunities for Collaborations Identified:</u>

Sergio Rodríguez, Senior FDI Economic Development Executive at ProColombia:

- 1. Will seek to establish a cooperation agreement with Colorado School of Mines to advance the Gold Recovery program in Colombia
- 2. Promote connectivity between Denver International Airport and Colombia

Andrew Crawford, Trade Commissioner & Director in Houston of the Export Promotion Agency of Costa Rica (PROCOMER):



- 3. Academic exchanges for faculty and students of University of Colorado, Colorado Springs and the Global Education Cluster of Universities of Costa Rica
- 4. Evaluate collaboration between the aerospace clusters in the State of Sonora, Mexico, and Costa Rica

José Cabascango, Trade Commissioner of the Trade Office of Ecuador in Los Angeles, Ministry of Production, Foreign Trade, Investments and Fisheries, Ecuador, seeks to explore opportunities for collaboration with:

- 5. Visit Denver
- 6. Commons on Champa Innovation Lounge
- 7. Exponential Impact
- 8. William J. Hybl Sports Medicine and Performance Center of University of Colorado, Colorado Springs

Valeria Rodríguez, Exports Promotion Director at CORPEI, Ecuador:

- Possible collaboration with Commons on Champa Innovation Lounge to learn from their support services and coordinate a visit of similar Ecuadorian innovation centers/agencies
- 10. Will facilitate connections between the National Cybersecurity Center and the Ministry of Communications of Ecuador to discuss international training opportunities
- 11. Potential partnership with Colorado School of Mines regarding mining and energy projects
- 12. Interested in following up with the Aif Projekt Gmbh of the Government of Germany on the cluster program to connect SMEs

Dr. María Granda, CEO of ZEDE del Litoral, a special economic zone in Ecuador for business development promoted by the Superior Polytechnic School of Litoral (ESPOL), Ecuador:

- 13. Explore a partnership opportunity with the National Western Center
- 14. Consider a potential partnership with the National Cybersecurity Center
- 15. Potential exchange of businesses with Exponential Impact for companies that would like to go to Ecuador, particularly for tech park tenants
- 16. Follow up with the Academic President of UNITEC Honduras regarding cooperation opportunities with ESPOL

Vivian Gabriela Morales, Commercial Counselor of the Consulate of Guatemala:

- 17. Would like to connect the Information Technology Outsourcing Regional Cluster from Guatemala to attend demands from Denver
- 18. Explore competitive advantages of Guatemala regarding a Direct Route Flight between Denver and Guatemala City and re-connect with the Denver International Airport (DEN)
- 19. Invite 2 3 companies from Colorado to visit Guatemala under the context of Guatemala Investment Summit



- 20. Connect two universities in Guatemala with UNITEC Honduras
- 21. Follow up with the National Cybersecurity Center and Small Business Development Center

Marlon Brevé, Academic President of Unitec, Honduras, will seek opportunities of collaboration with:

- 22. University of Colorado Anschutz Medical Campus
- 23. Exponential Impact Accelerator
- 24. Colorado School of Mines
- 25. Manufacturing companies in Colorado

Hazel O'Connor, Executive Director of Morris Entrepreneurship Centre, Northern Caribbean University, Jamaica, will seek to opportunities for collaboration in the following areas:

- 26. Research in the area of Sickle Cell, since this is a disease that has negative affected people of color, especially in Africa and the Caribbean
- 27. Programs addressing cybersecurity and training for entrepreneurs in this area at the National Cybersecurity Centre and Exponential Impact
- 28. Aerospace Industry for Entrepreneurs and Women interested in entering the industry
- 29. Identify and establish an international mentorship program and move forward a research in the area of Sickle Cell, since this is a disease that has negative affected people of color, especially in Africa and the Caribbean
- 30. Partnership with local Incubator and Accelerator Programs in Colorado
- 31. Explore protocol and possibilities regarding direct flights from Denver to Jamaica
- 32. Establish of a private equity fund for early stage and seed capital entrepreneurship

Donald O. Charles, Managing Director of the WOCAP Fund, Jamaica:

- 33. Build on the initial contact with the Director of Horticulture & Center for Global Initiatives at Denver Botanical Gardens who is also the new Executive Director of International Women's Coffee Alliance (IWCA) as well as coffee genetic researcher to develop a relationship with Hope Botanical Gardens, Jamaica an discuss a partnership between IWCA and WOCAP related to access to finance for Jamaica Women in Coffee members as well as eventually, members in other countries of the Americas
- 34. Explore a technical assistance collaboration with Pan American Development Foundation (PADF) with respect to sourcing of funding for the Lucea Town and Hanover Jamaica Tourism Communities Cluster, as it is envisioned that this Cluster would be an integral part of the planned new air route between Denver and Montego Bay
- 35. Further connections with the Program Manager, World Trade Center Denver regarding finding distributors for coffee grown by small farmers in communities in the West Rural, St. Andrew, Jamaica



- 36. Explore collaboration with delegation from the Government of Germany on access to renewable energy technologies for the Bauxite Industry in Jamaica
- 37. Advance on the preliminary approaches to set up the Americas Denver Tech Cluster, with participants from Ecuador, Panama, and Guatemala, to take a collaborative approach to creating a tech cluster for contract outsourcing for Tech companies based in Denver. Tim Martinez is the lead person from Denver and has already provided a list of information that would need to approach tech companies
- 38. Follow on with initiate discussions held with Laura Jackson of Denver International Airport on establishing of a direct air route between Denver and Jamaica
- 39. Follow on with initial discussions held with the U.S. Department of State and Natasha Main from Exponential Impact regarding working capital financing and programs to support MSMEs

Liliana Reyes, General Director of the Mexican Association of Private Equity and Venture Capital Funds (AMEXCAP):

- 40. Explore a possible training program to private equity funds in Mexico about cybersecurity and human resilience with the National Cybersecurity Center and Lyda Hill Institute for Human Resilience
- 41. Potential participation and promotion of the Denver Startup Week

Alonso Huerta, President of the National Network of Councils and Organization of Science and Technology (REDNAECYT), Mexico, will explore possible collaboration opportunities with the following institutions:

- 42. University of Colorado Anschutz Medical Campus
- 43. Denver International Airport
- 44. National Cybersecurity Center
- 45. Switchbacks FC

Enrique Perret, Executive Director of the U.S. Mexico Foundation, Mexico:

46. Follow up with the Biennial of the Americas on a potential visit to Mexico in 2022

Cynthia Lopez, Investment promoter & Sonora Institute for Aerospace and Advanced Manufactur (SIAAM) Director of Sonora State Government, Mexico, would like to pursue collaboration opportunities with the following institutions:

- 47. Denver Economic Development and Opportunity
- 48. Commons on Champa
- 49 National Cybersecurity Center
- 50. Exponential Impact
- 51. Weidner Field
- 52. Qualtek Manufacturing
- 53. Colorado School of Mines
- 54. Pilatus Business Aircraft Ltd



Dr. Saiph Savage, Director of the Civic Innovation Lab at Northeastern University & the National Autonomous University of Mexico (UNAM), Mexico would like to follow up with participants from the countries listed below to explore collaboration opportunities on artificial intelligence and workforce development

- 55. Guatemala
- 56. United States
- 57. Germany

Jorge Gorozpe, Energy Promotion Director at the State Government of Nuevo Leon, Mexico, will pursue collaboration opportunities with the following institutions:

- 58. National Cybersecurity Center
- 59. Denver International Airport
- 60. Lockheed Martin
- 61.= U.S. Department of Commerce

Sofía Ramírez, Executive Director of México Cómo Vamos, Mexico:

- 62. Aims at establishing partnerships with the Civic Innovation Lab at Northeastern University & UNAM, Mexico
- 63. Seeks to collaborate with the Puerto Rico Science, Technology, and Research Trust

Carolina Agurto, Partner and Director of Fundación Idea, Mexico:

- 64. Pursue a partnership with the National Cybersecurity Center to support the creation of Mexico's agenda in cybersecurity
- 65. Possible collaboration with the delegates of the Government of Germany to obtain feedback on a report already published with the Woodrow Wilson Center on Mexico's 5G development
- 66. Potential collaboration with Lockheed, Colorado Office of Economic Development and International Trade (OEDIT) and Space Foundation to obtain feedback on what certifications the sector will require in order to increase youth employment (in particular, women). This will be a good benchmark for Mexico's aerospace sector that has been growing in the last 5 years. This is concentrated in Durango, Chihuahua, and Querétaro
- 67. Explore a partnership opportunity with the US Mexico-Foundation to incorporate them as part of the organizers of the Innovation Forum where the next innovation agenda will be developed in a closed-door and one-week program with deputies, senators, and representatives of the Executive Branch in a city in the U.S. For example, we have defined that hot topics to address are: cybersecurity, social mobility and global value chains
- 68. Possible collaboration/partnership with Terumo and Colorado State University for identifying best practices, innovation examples in the health sector for the forum

Cindy Celine Buffart, Economic and Commercial Attaché at the Embassy of Panama in the United States, reported that she will advance the following collaboration opportunities:



- 69. International Mentors for the incubation center in the Commons on Champa
- 70. Working with Denver International Airport to reopen the direct flight from Tocumen International Airport in Panama
- 71. Academic exchange program with University of Colorado, Colorado Springs Hybl Sports Medicine and Performance Center through PANDEPORTES
- 72. Working with the Managing Director of the WOCAP Fund, Jamaica, to create a united front and preset to the U.S. a possible collaboration on manufacturing and packaging to address supply chain issues
- 73. Chef exchange with Coohill Restaurant and invite them to EXPOCOMER 2022
- 74. Distribution aid with Lee Spirits in U.S. East Coast
- 75. Collaboration with the Embassy of Germany in Washington, D.C.
- 76. Collaborations with Germany on innovation and technology startups

Leticia Bordón, General Director of Productive Innovation and Digital Economy, Ministry of Information Technology and Communications, Paraguay:

- 77. Follow up with the National Cybersecurity Center to collaborate with the strengthening of cybersecurity strategies within the Ministry
- 78. Connect with the Commons on Champa and Exponential Impact to strengthen the entrepreneurial ecosystem in Paraguay
- 79. Reach out to University of Colorado Anschutz Medical Center and National Western Center to explore collaboration with their innovation and technology programs
- 80. Contact the Space Foundation to obtain advice on strategies for technological waste management
- 81. Connect with Civic Innovation Lab, México, to obtain advice on strategies to promote the use of blockchain and cryptocurrencies in Paraguay.
- 82. Follow up with AMEXCAP, Mexico, to obtain advice on regulations for the promotion of entrepreneurship

Paola Ferrario, Member of the Board of Inter-American Network of Alumni (IANA), Paraguay, mentioned that she aims at re-connecting with the following institutions to pursue opportunities of collaboration:

- 83. Lockheed Martin regarding girls in tech and space exploration
- 84. Olympic Youth program
- 85. Pilatus regarding cowhide textile
- 86.Denver Economic Development and Opportunities regarding soft landing of medical startups from Uruguay
- 87. Colorado State University for a possible exchange with Latin-American universities

Ben Pingree, Director of the Tallahassee/Leon County (FL) PLACE, United States, is interested in following up with the following stakeholders:

- 88. The World Trade Center Denver
- 89. Germany



Cynthia Carrillo, Vice President of Economic Development at Grater Seattle Partners, United States would like to pursue the following opportunities of collaboration:

- 90. Denver International Airport to learn more about their work with startups regarding mobility and cleantech
- 91. Seeks to connect with Centura Health to inquire on their growth plans nationwide
- 92. Will reach out to the City of Colorado Springs to explore opportunities to hold an event where this market and Greater Seattle share lessons learned and proven models for growth.
- 93. Organize a regional visit for AMEXCAP with an agenda of meetings with leading incubators, accelerators, and firms across the Greater Seattle region to explore deal flow exchange and thought leadership partnerships
- 94. Explore collaborations with the University of Colorado (UC) to exchange deal flow and resources for commercialization of life sciences technologies, potentially link UC to University of Washington
- 95. Will connect with the Catalyst Campus to offer them a Seattle option for one of their satellite offices as they expand nationally
- 96. Explore potential collaboration for digital upskills programs with the National Cybersecurity Center
- 97. Reach out to Lockheed Martin and enquire about their research and development (R&D) and university partnerships, and a possibility to expand their reach into Seattle
- 98. Connect Seattle's startup community leaders with Denver's startup ecosystem to collaborate on national events such as Startup Week

Andreica Maldonado, Director of the Research Grants Program at Puerto Rico Science, Technology and Research Trust, United States:

- 99. Explore the options of entering into collaboration agreements with the Research Grants Program of the University of Colorado to share best practices, foster research collaboration, and facilitate faculty exchange
- 100. Possible Memorandum of Understanding (MOU) between Commons on Champa, Parallel18, and Colmena66 to share best practices, mentors, and other resources.
- 101. Potential R&D collaborations with participants from Honduras, Mexico, Louisiana (United States), Germany
- 102. Follow up with the University of Colorado Anschutz Medical Campus and to access subject matter experts and explore research collaborations
- 103. Connect with the Air Force Academy to access subject matter experts and explore research collaborations
- 104. Contact the National Cybersecurity Center to explore collaboration with a STEM program
- 105. Reach out with Exponential Impact to explore collaboration with a Science, Technology, Engineering, and Math (STEM) program
- 106. Reach out to the University of Colorado, Colorado Springs Hybl Sports Medicine and Performance Center on join research opportunities



The Delegation of the Government of Germany:

- 107. Examine the possibilities of new collaborations in the field of cybersecurity, especially with the National Cybersecurity Center
- 108. Establishing connections to discuss the possibilities to stimulate and extend the cooperation of our SME support programs with different ACE participants

Paula Schnippering, Coordinator International Cooperation of the AiF Projekt GmbH of the Government of Germany:

- 109. Follow up with Natasha Main, executive Director of Exponential Impact to explore the possibility of organizing a joint call for proposals
- 110. Reach out to participants from Colombia, Ecuador, Mexico, Panama, and the United States.
- 111. Interested in organizing a Webinar for the ACE Network to show what the funding program has to offer and what we are looking for.
- 112. Connect the Colorado Smart Cities Alliance with the cluster contact for smart cities of the Government of Germany.
- Dr. Bastian Alm, Economic Counselor of the Embassy of Germany in the United States
  - 113. Strengthen collaboration with peers from other Embassies in Washington, D.C. in the short-term
  - 114. Explore research projects as well as specific regional economic development initiatives with other peers in the short to mid-term

Dr. Stefan Franzke, CEO of Berlin Partner for Business and Technology, Germany is interested in exploring collaboration with the following institutions:

- 115. National Western Center
- 116. National Cybersecurity Center
- 117. City and County of Denver regarding startups.

Madeline St. John, Program Associate at the Pan-American Development Foundation (PADF):

- 118. Possible collaborations with the Space Foundation, the Puerto Rico Science, Technology, and Research Trust and the Northern Caribbean University Morris Entrepreneurship Centre.
- 119. Following-up with Denver Botanical Garden to connect them with PADF partners in the region who are also working on coffee growing techniques and working with veterans through gardening.
- 120. Exploring possible internship programs or technical partnerships with Colorado State University
- 121. Connect with the National Cybersecurity Center as it relates to their education programs, particularly around opportunities for minorities and women



- 122. Following-up with the Commons on Champa and Exponential Impact about what works in supporting start-ups and connections with entrepreneurial ecosystems in the region
- 123. Circle back to the Military Arts Connection about their platform and how a similar platform might be leveraged in other locations/programs
- 124. Reach out to University of Colorado, Colorado Springs on the Greater Resilience Information Toolkit (GRIT).

Alicia del Pardo, New Business Manager at the Pan-American Development Foundation (PADF)

- 125. Continue conversations with representatives from Colorado Springs City Council to exchange best practice
- 126. Reach out to the Executive Director of Mexico Cómo Vamos on business promotion and further connect business-to-business networks where it makes sense and share lessons
- 127. Following up with the National Western Center, Colorado Springs Utilities Fire Chief and Pikes Peak Regional Office of Emergency Management, and Colorado School of Mines.

Kevin Hope, Economist at the Caribbean Development Bank

- 128. Follow-up with the Commons at Champa, to explore collaborations on the business development and promoting startups
- 129. Reach out to Exponential Impact and Colorado Springs Chamber of Industry and Commerce to learn more of their incubator/accelerator programs
- 130. Connect with the University of Colorado Sport Medicine on opportunities for hosting NOCs and athletes from the Caribbean
- 131. Explore research partnerships with the University of the West Indies, Cave Hill Campus Sports Program
- 132. Follow-up with Switchbacks FC to explore Soccer Exchanges with clubs and national football associations from the Caribbean
- 133. Connect with Space Foundation to explore initiatives to introduce Space/STEM skills and education to children
- 134. Follow-up with Dirk Draper, CEO of Colorado Springs Chamber and EDC



# **FINAL REPORT** August 1-6, 2021













